

Myriad Group AG - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/MCD4699C845EN.html>

Date: November 2021

Pages: 19

Price: US\$ 125.00 (Single User License)

ID: MCD4699C845EN

Abstracts

Myriad Group AG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Myriad Group AG (Myriad) is a provider of mobile software solutions and services. The company develops, integrates, tests optimize, and maintains embedded software, consumer applications, software platforms, device solutions, social media and messaging solutions. Myriad's technology offerings comprise USSD gateway and platform, authentication API, engagement API and campaign management tool. It offers various solutions such as mobile services and infrastructure, authentication and mobile security, and engagements and insights. The company serves various industries including mobile network operators, financial services and enterprise. Myriad in partnership with a mobile operator offers a messaging solution through the operator's USSD network. Myriad is headquartered in Zurich, Switzerland.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed

insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Myriad Group AG - Key Facts
Myriad Group AG - Key Employees
Myriad Group AG - Major Products and Services
Myriad Group AG - History
Myriad Group AG - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Myriad Group AG - Business Description
Myriad Group AG - SWOT Analysis
SWOT Analysis - Overview
Myriad Group AG - Strengths
Myriad Group AG - Weaknesses
Myriad Group AG - Opportunities
Myriad Group AG - Threats
Myriad Group AG - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

- Myriad Group AG, Key Facts
- Myriad Group AG, Key Employees
- Myriad Group AG, Major Products and Services
- Myriad Group AG, History
- Myriad Group AG, Subsidiaries
- Myriad Group AG, Key Competitors

I would like to order

Product name: Myriad Group AG - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/MCD4699C845EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MCD4699C845EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970