

Murray Goulburn Co-operative Co Ltd - Strategic SWOT Analysis Review

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Abstracts

Murray Goulburn Co-operative Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Murray Goulburn Co-operative Company Limited (MG) is a producer and supplier of dairy products. The company's product portfolio comprises pasteurized and long life milk, butters, spreads, cream and cheese. It offers natural milk minerals, nutritional products, and various dairy ingredients such as milk powder, milk protein concentrate, butter milk powder, cheese products, and milk fat products. MG markets its products under Liddells, Devondale, 8 Bar, and Table Cove brands. The company's trading stores in Australia offer farm related products including feed, fertilizer, farm chemicals, animal health products and work and safety wear along with various support services. The company operates processing plants across Australia and sales offices in Japan, Singapore, Vietnam, China, and the UAE. MG is headquartered in Southbank, Victoria, Australia.

Murray Goulburn Co-operative Co Ltd Key Recent Developments

Feb 07,2018: Murray Goulburn Announces First Half 2018 Results

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Warrnambool Cheese and Butter Factory Company Holdings Limited
The a2 Milk Company (Australia) Pty Ltd
Tatura Milk Industries Ltd
Regal Cream Products Pty Ltd
Goodman Fielder Pty Ltd
Australian Co-operative Foods Limited

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