

# Muang Thai Insurance PCL (MTI): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Muang Thai Insurance PCL (MTI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Muang Thai Insurance PCL'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Muang Thai Insurance PCL' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Muang Thai Insurance PCL'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Muang Thai Insurance PCL (Muang Thai) is a provider of non-life insurance products. The company offers insurance products for personal accident, health, motor, property, travel, and commercial. It also offers cats and dogs insurance, bicycle insurance, and golfer care insurance. It offers motor and non-motor claim services. The company distributes its products through various channels, including brokers, bancassurance partners, telemarketing, agencies, digital, and direct sales force. Muang Thai principally operates in Thailand. Its customer service centers are located in Chiang Mai, Muang Chon Buri, Muang Khon Kaen, Songkhla, Nakhon Ratchasima, Buri Ram, A.HuaHin, and Phuket. Muang Thai is headquartered in Bangkok, Thailand.

The company reported gross premium written of THB12,407.2 million during fiscal year ended December 2016 (FY2016), an increase of 8.9% over FY2015. Its net premium written was THB6,954.4 million in FY2016, an increase of 6.6% over FY2015.

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### COMPANIES MENTIONED

Muang Thai Insurance PCL

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