

# Muang Thai Life Assurance Public Company Limited: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Muang Thai Life Assurance Public Company Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Muang Thai Life Assurance Public Company Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Muang Thai Life Assurance Public Company Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Muang Thai Life Assurance Public Company Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Muang Thai Life Assurance Public Company Limited (MTL) is an insurance company. The company offers a range of life insurance products. Its portfolio of products includes ordinary life insurance, group life insurance, accidental insurance, salary savings life insurance, industrial life insurance, group disability insurance and health insurance. MTL also provides loan and mortgage insurance, retirement and education plans, and dental care plans. The company offers non-insurance services such as commercial loan and hire purchase loan services. It markets its products through distribution channels including Kasikorn Bank and other financial institutions, branches, Internet and telephone. The company is 75% owned by Muang Thai Group Holding Co., Ltd., 24.99% by Ageas Insurance International N.V. and 0.01% by others. MTL is headquartered in Bangkok, Thailand.

MTL reported total premiums of THB7,807.95 million in FY2016, representing an increase of 11.6% over the previous year.

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Muang Thai Life Assurance Public Company Limited

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