

# **MSIG Insurance (Singapore) Pte. Ltd.: Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'MSIG Insurance (Singapore) Pte. Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about "MSIG Insurance (Singapore) Pte. Ltd."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'MSIG Insurance (Singapore) Pte. Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'MSIG Insurance (Singapore) Pte. Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

MSIG Insurance (Singapore) Pte. Ltd. (MSIG Singapore), a subsidiary of Mitsui Sumitomo Insurance Company Limited, is a general insurance company. The company offers a range of personal and commercial general insurance products to individuals and corporate customers. Its portfolio of insurance products includes personal accident, travel, healthcare, motor, home, fire, golf, property and marine insurance. MSIG Singapore also provides liability insurance, theft and burglary insurance, engineering insurance, professional indemnity insurance, commercial vehicle insurance, bond insurance and casualty insurance. The company distributes its products through agents, insurance brokers, strategic partnerships and bancassurance alliances with DBS Bank, and the Standard Chartered Bank. MSIG Singapore is headquartered in Singapore City, Singapore.

The company reported gross premiums written of SGD337.1 million during fiscal year ended December 2016 (FY2016), representing a decline of 0.9% over FY2015. Its net premiums written was SGD267.1 million in FY2016, representing a decline of 0.04% over FY2015.

## Contents

### **1 MSIG INSURANCE (SINGAPORE) PTE. LTD. - BUSINESS ANALYSIS**

- 1.1 MSIG Insurance (Singapore) Pte. Ltd. - Company Overview
- 1.2 MSIG Insurance (Singapore) Pte. Ltd. - Business Description
- 1.3 MSIG Insurance (Singapore) Pte. Ltd. - Major Products and Services

### **2 MSIG INSURANCE (SINGAPORE) PTE. LTD. - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 2.1 MSIG Insurance (Singapore) Pte. Ltd. - M&A and Partnerships Strategy

### **3 MSIG INSURANCE (SINGAPORE) PTE. LTD. - RECENT DEVELOPMENTS**

### **4 MSIG INSURANCE (SINGAPORE) PTE. LTD. - SWOT ANALYSIS**

- 4.1 MSIG Insurance (Singapore) Pte. Ltd. - SWOT Analysis - Overview
- 4.2 MSIG Insurance (Singapore) Pte. Ltd. - Strengths
- 4.3 MSIG Insurance (Singapore) Pte. Ltd. - Weaknesses
- 4.4 MSIG Insurance (Singapore) Pte. Ltd. - Opportunities
- 4.5 MSIG Insurance (Singapore) Pte. Ltd. - Threats

### **5 MSIG INSURANCE (SINGAPORE) PTE. LTD. - COMPANY STATEMENT**

### **6 MSIG INSURANCE (SINGAPORE) PTE. LTD. - HISTORY**

### **7 MSIG INSURANCE (SINGAPORE) PTE. LTD. - KEY EMPLOYEES**

### **8 MSIG INSURANCE (SINGAPORE) PTE. LTD. - KEY EMPLOYEE BIOGRAPHIES**

### **9 MSIG INSURANCE (SINGAPORE) PTE. LTD. - LOCATIONS AND SUBSIDIARIES**

- 9.1 MSIG Insurance (Singapore) Pte. Ltd. - Head Office
- 9.2 MSIG Insurance (Singapore) Pte. Ltd. - Other Locations and Subsidiaries

### **10 APPENDIX**

10.1 Methodology

10.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: MSIG Insurance (Singapore) Pte. Ltd. - Major Products and Services

Table 2: MSIG Insurance (Singapore) Pte. Ltd. - History

Table 3: MSIG Insurance (Singapore) Pte. Ltd. - Key Employees

Table 4: MSIG Insurance (Singapore) Pte. Ltd. - Key Employee Biographies

Table 5: MSIG Insurance (Singapore) Pte. Ltd. - Locations

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