

# Mr.Sub: Company Profile and SWOT Analysis

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## **Abstracts**

#### **SYNOPSIS**

Timetric's 'Mr.Sub: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

## **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Mr.Sub'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Mr.Sub' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,



major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Mr.Sub'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Mr.Sub, a subsidiary of MTY Food Group Inc, is a submarine sandwich shop operator. It classifies its menu into premium, signature, protein packed, selects, original classic and classics. Its menu includes chicken souvlaki, ultimate club, steak & cheese, Louisiana pepper chicken, turkey, smoked meat, double stacked smoked meat, meatball, assorted, pizza and ham. It also offers specialty wraps and salads. In addition, it offer gift cards and rewards program for birthdays, holiday gifts and corporate giving. It operates a wide network of franchised and company-owned fast food outlets in Canada, India and the Middle East. Mr.Sub is headquartered in Richmond Hill, Ontario, Canada.



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## **COMPANIES MENTIONED**

Mr.Sub



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