

MPI Generali Insurans Berhad: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'MPI Generali Insurans Berhad: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'MPI Generali Insurans Berhad'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'MPI Generali Insurans Berhad' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'MPI Generali Insurans Berhad'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

MPI Generali Insurans Berhad (MPI Generali), a subsidiary of Multi-Purpose Capital Holdings Berhad, is a provider of non-life insurance products. The company offers a range of personal and commercial insurance products. It offers insurance products for private car, house owner and householder, burglary, public liability, employer's liability, multi lucky personal accident, medical, marine cargo, marine hull, SME product liability, and fidelity guarantee. MPI Generali also offers fire and fire consequential loss insurance, goods in transit insurance, travel personal accident insurance, machine and equipment insurance, plate glass insurance, machinery breakdown insurance, money insurance, group hospitalization and surgical insurance, and group personal accident. The company offers its products to individuals and corporate customers through a network of branches, agents, and intermediaries in Malaysia. MPI Generali is headquartered in Kuala Lumpur, Malaysia.

The company reported gross earned premium of MYR633.2 million for the fiscal year ended December 2016 (FY2016), an increase of 9.4% over FY2015. Its net earned premium was MYR390.8 million in FY2016, an increase of 15.2% over FY2015.

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MPI Generali Insurans Berhad

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