

Morinaga & Co., Ltd. (2201) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/M9092F8586BEN.html
Date:	July 25, 2018
Pages:	32
Price:	US\$ 125.00
ID:	M9092F8586BEN

Morinaga & Co., Ltd. (2201) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Morinaga & Co., Ltd. (Morinaga) is a manufacturer of food products. The company produces and markets confectioneries, foodstuffs, frozen desserts and health products. Its product portfolio consists of milk caramel, chocolates, biscuits, cocoa products, frozen desserts, nutritional supplements, and other products. The products are marketed under various brands which include DARS, Ottotto, Morinaga, Koeda and HI-CHEW. It also carries out the wholesale business of its products. Morinaga also conducts food merchandising and the management of real estate and golf courses. The company operates along with its subsidiaries in Japan, China, Taiwan, Indonesia and the US. Morinaga is headquartered in Tokyo, Japan.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Morinaga & Co., Ltd. - Key Facts
Morinaga & Co., Ltd. - Key Employees
Morinaga & Co., Ltd. - Major Products and Services
Morinaga & Co., Ltd. - History
Morinaga & Co., Ltd. - Company Statement
Morinaga & Co., Ltd. - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Morinaga & Co., Ltd. - Business Description
Business Segment: Food Manufacturing
Overview
Performance
Business Segment: Food Merchandise
Overview
Performance
Business Segment: Others

Overview
Performance
Business Segment: Real Estate and Services
Overview
Performance
Morinaga & Co., Ltd. - Corporate Strategy
Morinaga & Co., Ltd. - SWOT Analysis
SWOT Analysis - Overview
Morinaga & Co., Ltd. - Strengths
Morinaga & Co., Ltd. - Weaknesses
Morinaga & Co., Ltd. - Opportunities
Morinaga & Co., Ltd. - Threats
Morinaga & Co., Ltd. - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Morinaga & Co., Ltd., Key Facts
Morinaga & Co., Ltd., Key Employees
Morinaga & Co., Ltd., Major Products and Services
Morinaga & Co., Ltd., History
Morinaga & Co., Ltd., Subsidiaries
Morinaga & Co., Ltd., Key Competitors
Morinaga & Co., Ltd., Ratios based on current share price
Morinaga & Co., Ltd., Annual Ratios
Morinaga & Co., Ltd., Annual Ratios (Cont.1)
Morinaga & Co., Ltd., Annual Ratios (Cont.2)
Morinaga & Co., Ltd., Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Morinaga & Co., Ltd., Performance Chart (2014 - 2018)
Morinaga & Co., Ltd., Ratio Charts

COMPANIES MENTIONED

Wakodo Co Ltd
Nestle SA
Meiji Holdings Co Ltd
Lotte Holdings Co. Ltd.
Kato Sangyo Co., Ltd.
Kanro Co Ltd
Glico Dairy Products Co., Ltd.
Fujiya co Ltd
Ajinomoto Co Inc

I would like to order:

Product name: Morinaga & Co., Ltd. (2201) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/M9092F8586BEN.html>
Product ID: M9092F8586BEN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/M9092F8586BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**