

Mondelez International Inc (MDLZ) - Financial and Strategic SWOT Analysis Review

https://marketpublishers.com/r/M3990E84995EN.html

Date: February 2021

Pages: 60

Price: US\$ 125.00 (Single User License)

ID: M3990E84995EN

Abstracts

Mondelez International Inc (MDLZ) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Mondelez International Inc (Mondelez) is a food and beverage company. It manufactures and markets snacks food products, cookies, crackers, salted snacks, chocolate, gum and candy, meals, cheese and grocery products and powdered beverage products. The company markets these products under various brands including Cadbury, Bubbaloo, Ritz, Trident, Dirol and Bournvita. The company sells its products to supermarket chains, wholesalers, club stores, supercenters, mass merchandisers, distributors, gasoline stations, convenience stores, value stores, drug stores, and other retail food outlets. These products are distributed through companyowned and satellite warehouses, distribution centers, direct store deliveries and other facilities. It operates a network of manufacturing facilities in Latin America, Asia, the Middle East and Africa (AMEA), Europe and North America. Mondelez is headquartered in Chicago, Ilinois, the US.

Mondelez International Inc Key Recent Developments

Oct 07,2020: Enel Green Power"s renewable energy is part of the history of Mondelez International's business unit in Mexico

Jan 03,2020: Whitney Hill and Roadrunner start producing energy



Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.



Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



Contents

Table of Contents List of Tables List of Figures

SECTION 1 - ABOUT THE COMPANY

Mondelez International Inc - Key Facts

Mondelez International Inc - Key Employees

Mondelez International Inc - Key Employee Biographies

Mondelez International Inc - Major Products and Services

Mondelez International Inc - History

Mondelez International Inc - Company Statement

Mondelez International Inc - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview

Mondelez International Inc - Business Description

Product Category: Beverages

Overview

Performance

Product Category: Biscuits

Overview

Performance

Product Category: Cheese and Grocery

Overview

Performance

Product Category: Chocolate

Overview

Performance

Product Category: Gum and Candy

Overview

Performance

Geographical Segment: AMEA

Performance



Key Stats

Geographical Segment: Europe

Performance

Key Stats

Geographical Segment: Latin America

Performance

Key Stats

Geographical Segment: North America

Performance

Key Stats

R&D Overview

Mondelez International Inc - Corporate Strategy

Mondelez International Inc - SWOT Analysis

SWOT Analysis - Overview

Mondelez International Inc - Strengths

Mondelez International Inc - Weaknesses

Mondelez International Inc - Opportunities

Mondelez International Inc - Threats

Mondelez International Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 - COMPANY'S RECENT DEVELOPMENTS

Oct 07, 2020: Enel Green Power"s renewable energy is part of the history of Mondelez

International's business unit in Mexico

Jan 03, 2020: Whitney Hill and Roadrunner start producing energy

SECTION 5 – APPENDIX

Methodology

Ratio Definitions



About GlobalData Contact Us Disclaimer



List Of Tables

LIST OF TABLES

Mondelez International Inc, Key Facts

Mondelez International Inc, Key Employees

Mondelez International Inc, Key Employee Biographies

Mondelez International Inc, Major Products and Services

Mondelez International Inc, History

Mondelez International Inc, Other Locations

Mondelez International Inc, Subsidiaries

Mondelez International Inc, Key Competitors

Mondelez International Inc, Ratios based on current share price

Mondelez International Inc, Annual Ratios

Mondelez International Inc, Annual Ratios (Cont...1)

Mondelez International Inc, Annual Ratios (Cont...2)

Mondelez International Inc, Interim Ratios

Currency Codes

Capital Market Ratios

Equity Ratios

Profitability Ratios

Cost Ratios

Liquidity Ratios

Leverage Ratios

Efficiency Ratios



List Of Figures

LIST OF FIGURES

Mondelez International Inc, Performance Chart (2016 - 2020) Mondelez International Inc, Ratio Charts

COMPANIES MENTIONED

Yildiz Holding Inc

Unilever NV

Tootsie Roll Industries Inc

The Kraft Heinz Co

The Hershey Co

The Coca-Cola Co

Roshen Confectionery Corp

Perfetti Van Melle S.p.A.

PepsiCo Inc

Nestle SA

Mars Inc

Kellogg Co

ION SA

General Mills Inc

Ferrero International S.A.

Danone SA

Conagra Brands Inc

Colgate-Palmolive Co

Chocoladefabriken Lindt & Sprungli AG

Campbell Soup Co

Berner Food & Beverage, Inc.



I would like to order

Product name: Mondelez International Inc (MDLZ) - Financial and Strategic SWOT Analysis Review

Product link: https://marketpublishers.com/r/M3990E84995EN.html

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M3990E84995EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970