

Molnlycke Health Care AB - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/MF5A4DF60FCEN.html>

Date: November 2021

Pages: 33

Price: US\$ 125.00 (Single User License)

ID: MF5A4DF60FCEN

Abstracts

Molnlycke Health Care AB - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Molnlycke Health Care AB (Molnlycke), a subsidiary of Investor AB, is a medical device company that manufactures and markets wound care and surgical solutions for pressure ulcer prevention, wound care management and surgical site infection. Its major wound care products include foam dressings, contact layer dressings, swabs, surgical dressings, fiber dressings, and turning and positioning systems. Molnlycke's surgical products include surgical gloves, masks, drapes, patient warming, procedure trays, surgical gowns and antiseptics, among others. The company serves healthcare professionals and patients worldwide. It has operations in Europe, the Middle East, Africa, Asia Pacific, and North America. Molnlycke is headquartered in Gothenburg, Sweden.

Molnlycke Health Care AB Key Recent Developments

Nov 15,2021: PINC AI applied sciences (PAS) and Molnlycke Health Care clinical trial aims to reduce hospital-acquired infections (HAIs)

Dec 07,2020: Molnlycke boosts customer supply route with new UK distribution centre

Nov 30,2020: Zlatko Rihter assumes position as President and CEO of Molnlycke

Sep 01,2020: Mindtree partners with Molnlycke for enterprise application and cloud transformation journey

Jul 24,2020: Barry McBride to take on the position as interim CEO

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Jul 24, 2020: Barry McBride to take on the position as interim CEO

May 29, 2020: Zlatko Rihter appointed new CEO of Molnlycke

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