

mixi, Inc.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'mixi, Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'mixi, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'mixi, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'mixi, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

mixi, Inc. (mixi) is a provider of social networking and mobile gaming solutions. The company offers a wide range of social networking, entertainment, and gaming solutions. The company's social networking solutions enable users send and receive messages, organize and join communities, read and comment on others' diaries, and write in a diary, and invite their friends. In addition to this, mixi offers celebrity accounts for actresses, models, and singers. The social networking services include Blog services, the display of the users' profiles, internet discussion boards for common interests, and display of photographs, videos, and music. mixi provides job opening information and scout mail functions to corporate clients seeking workers, and also provides anonymous resume registration and vacancy search functions to job seekers. Mixi is headquartered in Tokyo, Japan.

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COMPANIES MENTIONED

mixi, Inc.

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