

Mitteldeutsche Braunkohlengesellschaft mbH - Strategic SWOT Analysis Review

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Abstracts

Mitteldeutsche Braunkohlengesellschaft mbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Mitteldeutsche Braunkohlengesellschaft mbH (MIBRAG) is a coal mining and electricity generation company. The company produces and sells pulverized brown coal and raw brown coal to various industries. It also owns two opencast mines at Profen in Saxony Anhalt and Schleenhain in Saxony. The company supplies lignite to its two combined heat and power plants at Deuben and Wahlitz and to the larger LEAG/ENBW Lippendorf and UNIPER Schkopau power stations. MIBRAG also produces electricity and heat and supplies it to the customers. It supplies heat to customers in Hohenmolsen and its incorporated villages. MIBRAG is headquartered in Zeitz, Germany.

Mitteldeutsche Braunkohlengesellschaft mbH Key Recent Developments

Apr 20,2021: MIBRAG invests in the Breunsdorf wind farm

Apr 01,2021: EPH to close power stations in Mehrum and Deuben after winning bids in the second German coal exit auction

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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