

## Mitsubishi Electric Corporation (6503) - Financial and Strategic SWOT Analysis Review

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Mitsubishi Electric Corporation (6503) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Mitsubishi Electric Corporation (Mitsubishi Electric) is a manufacturer of electrical and electronics items. The company develops, manufactures, and sells electric and electronic equipment for residential, commercial and industrial applications. It also provides logistics, real estate, advertising, procurement, finance, and other services. Mitsubishi Electric serves various fields of applications in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment across North America, Asia, Europe, and other regions. Mitsubishi Electric is headquartered in Tokyo, Japan.

### Mitsubishi Electric Corporation Key Recent Developments

Oct 24,2017: Mitsubishi Electric Named to CDP's Climate and Water A Lists

Oct 18,2017: Mitsubishi Electric to Exhibit at 45th Tokyo Motor Show 2017

Oct 10,2017: Mitsubishi Electric System Uses Road-surface Projections and Car-body Displays to Indicate

## Vehicle Movements Clearly

Oct 03,2017: Borssele 3&4 seeks investors

Sep 22,2017: Mitsubishi Electric Develops SiC Power Device with Record Power Efficiency

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Sep 22, 2017: Mitsubishi Electric Develops SiC Power Device with Record Power Efficiency  
Sep 19, 2017: Mitsubishi Electric to Exhibit at CEATEC JAPAN 2017  
Sep 01, 2017: Mitsubishi Electric Factory Automation Division opens new customer call-centre for improved customer reach and support  
Jul 31, 2017: Mitsubishi Electric Announces Consolidated Financial Results for the First Quarter of Fiscal 2018  
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Jul 05, 2017: Mitsubishi Electric to Launch High-Power 638-nm Red Laser Diode with Built-in Lens  
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## **COMPANIES MENTIONED**

Viscas Corp  
Turbo Power Systems Inc.  
Toshiba Corporation  
TECO Electric & Machinery Co Ltd  
Sony Corporation  
Shinko Electric Industries Co., Ltd.  
Sanken Electric Co., Ltd.  
Rockwell Automation Inc  
Nishishiba Electric Co., Ltd  
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LG Electronics Inc  
Koizumi Lighting Technology Corp  
Hitachi Ltd  
ENDO Lighting Corporation  
Daewoo Electronics Corp.

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