

Mitrajaya Holdings Berhad: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Mitrajaya Holdings Berhad: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Mitrajaya Holdings Berhad"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Mitrajaya Holdings Berhad' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Mitrajaya Holdings Berhad'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Mitrajaya Holdings Berhad (MHB) is an investment holding company. It involves in the construction and property development businesses. MHB provides construction and civil engineering services for various building projects including residential, commercial, industrial and institutional. It also carries out infrastructure projects which involves in the construction of highways and other road works. In addition, it develops hospitality buildings and golf courses. The company also offers property development services under the brand name Mitrajaya Homes. Furthermore, the company carries out renovation works, property management, quarry operations and golf management activities. The company has operations in Malaysia and South Africa. MHB is headquartered in Puchong, Malaysia.

Contents

1 MITRAJAYA HOLDINGS BERHAD - BUSINESS ANALYSIS

- 1.1 Mitrajaya Holdings Berhad - Company Overview
- 1.2 Mitrajaya Holdings Berhad - Business Description
- 1.3 Mitrajaya Holdings Berhad - Major Products and Services

2 MITRAJAYA HOLDINGS BERHAD - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Mitrajaya Holdings Berhad - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Mitrajaya Holdings Berhad - Key Financial Performance Indicators
 - 2.2.1 Mitrajaya Holdings Berhad - Revenue and Operating Profit
 - 2.2.2 Mitrajaya Holdings Berhad - Asset and Liabilities
 - 2.2.3 Mitrajaya Holdings Berhad - Gearing Ratio
 - 2.2.4 Mitrajaya Holdings Berhad - Operational Efficiency
 - 2.2.5 Mitrajaya Holdings Berhad - Solvency
 - 2.2.6 Mitrajaya Holdings Berhad - Valuation
- 2.3 Mitrajaya Holdings Berhad - Competitive Benchmarking
 - 2.3.1 Mitrajaya Holdings Berhad - Market Capitalization
 - 2.3.2 Mitrajaya Holdings Berhad - Efficiency
 - 2.3.3 Mitrajaya Holdings Berhad - Turnover – Inventory and Asset
 - 2.3.4 Mitrajaya Holdings Berhad - Liquidity

3 MITRAJAYA HOLDINGS BERHAD - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 Mitrajaya Holdings Berhad - M&A and Partnerships Strategy

4 MITRAJAYA HOLDINGS BERHAD - RECENT DEVELOPMENTS

5 MITRAJAYA HOLDINGS BERHAD - SWOT ANALYSIS

- 5.1 Mitrajaya Holdings Berhad - SWOT Analysis - Overview
- 5.2 Mitrajaya Holdings Berhad - Strengths
- 5.3 Mitrajaya Holdings Berhad - Weaknesses
- 5.4 Mitrajaya Holdings Berhad - Opportunities

5.5 Mitrajaya Holdings Berhad - Threats

6 MITRAJAYA HOLDINGS BERHAD - COMPANY STATEMENT

7 MITRAJAYA HOLDINGS BERHAD - HISTORY

8 MITRAJAYA HOLDINGS BERHAD - KEY EMPLOYEES

9 MITRAJAYA HOLDINGS BERHAD - KEY EMPLOYEE BIOGRAPHIES

10 MITRAJAYA HOLDINGS BERHAD - LOCATIONS AND SUBSIDIARIES

10.1 Mitrajaya Holdings Berhad - Head Office

10.2 Mitrajaya Holdings Berhad - Other Locations and Subsidiaries

11 APPENDIX

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Mitrajaya Holdings Berhad - Major Products and Services

Table 2: Mitrajaya Holdings Berhad - Key Ratios - Annual

Table 3: Mitrajaya Holdings Berhad - Key Ratios - Interim

Table 4: Mitrajaya Holdings Berhad - Key Capital Market Indicators

Table 5: Mitrajaya Holdings Berhad - History

Table 6: Mitrajaya Holdings Berhad - Key Employees

Table 7: Mitrajaya Holdings Berhad - Key Employee Biographies

Table 8: Mitrajaya Holdings Berhad - Subsidiaries

Table 9: Mitrajaya Holdings Berhad - Locations

List Of Figures

LIST OF FIGURES

- Figure 1: Mitrajaya Holdings Berhad - Total Income and Net Profit
- Figure 2: Mitrajaya Holdings Berhad - Financial Position
- Figure 3: Mitrajaya Holdings Berhad - Gearing Ratio
- Figure 4: Mitrajaya Holdings Berhad - Operational Efficiency
- Figure 5: Mitrajaya Holdings Berhad - Solvency
- Figure 6: Mitrajaya Holdings Berhad - Valuation
- Figure 7: Mitrajaya Holdings Berhad - Market Capitalization
- Figure 8: Mitrajaya Holdings Berhad - Efficiency
- Figure 9: Mitrajaya Holdings Berhad - Turnover – Inventory and Asset
- Figure 10: Mitrajaya Holdings Berhad - Liquidity

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