

# Mississippi Power Co - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/MA8DC28183CEN.html>

Date: December 2021

Pages: 31

Price: US\$ 125.00 (Single User License)

ID: MA8DC28183CEN

## Abstracts

Mississippi Power Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

**Business description** – A detailed description of the company's operations and business divisions.

**Corporate strategy** – GlobalData's summarization of the company's business strategy.

**SWOT analysis** – A detailed analysis of the company's strengths, weakness, opportunities and threats.

**Company history** – Progression of key events associated with the company.

**Major products and services** – A list of major products, services and brands of the company.

**Key competitors** – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Mississippi Power Co (Mississippi Power) is a subsidiary of Southern Co, is a vertically integrated electric utility which generates, procures, transmits, distributes, and sells energy. It produces power from coal and natural gas sources. Mississippi Power owns and operates fossil steam plants and combustion turbine plants. The company retails electricity to residential, commercial, industrial, and other customers; and sells power to municipality, rural electric distribution cooperative associations, and generating and transmitting cooperatives on wholesale basis in the counties in Mississippi. Mississippi Power is headquartered in Gulfport, Mississippi, The US.

### Mississippi Power Co Key Recent Developments

Mar 23,2021: Tommy Murphy named VP of Customer Service and Operations

Dec 03,2020: Mississippi Power wraps up busy 2020 storm season

Nov 17,2020: Mississippi Power, Southern Company announce smart neighborhood collaboration in Lauderdale County

Sep 16,2020: Service restored to all customers impacted by Hurricane Sally

Sep 15,2020: Mississippi Power continues monitoring Hurricane Sally

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Mississippi Power Co - Key Facts  
Mississippi Power Co - Key Employees  
Mississippi Power Co - Key Employee Biographies  
Mississippi Power Co - Major Products and Services  
Mississippi Power Co - History  
Mississippi Power Co - Company Statement  
Mississippi Power Co - Locations And Subsidiaries  
Head Office

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Mississippi Power Co - Business Description  
Business Segment: Other revenues  
Performance  
Business Segment: Retail electric revenues  
Performance  
Business Segment: Wholesale electric revenues  
Performance  
Mississippi Power Co - SWOT Analysis  
SWOT Analysis - Overview  
Mississippi Power Co - Strengths  
Mississippi Power Co - Weaknesses  
Mississippi Power Co - Opportunities  
Mississippi Power Co - Threats  
Mississippi Power Co - Key Competitors

### **SECTION 3 – COMPANY’S POWER, OIL & GAS FINANCIAL DEALS AND ALLIANCES**

Mississippi Power Co, Power, Deals By Year, 2015 to YTD 2021  
Mississippi Power Co, Power, Deals By Type, 2015 to YTD 2021  
Mississippi Power Co, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

*Mississippi Power Co - Strategic SWOT Analysis Review*

Mar 23, 2021: Tommy Murphy named VP of Customer Service and Operations

Dec 03, 2020: Mississippi Power wraps up busy 2020 storm season

Nov 17, 2020: Mississippi Power, Southern Company announce smart neighborhood collaboration in Lauderdale County

Sep 16, 2020: Service restored to all customers impacted by Hurricane Sally

Sep 15, 2020: Mississippi Power continues monitoring Hurricane Sally

Sep 14, 2020: Tropical Storm Sally upgraded to a hurricane

Aug 28, 2020: Mississippi Power sending crews to assist in Hurricane Laura

Aug 28, 2020: Storm team arrives in Louisiana; begins restoration work

## **SECTION 5 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Mississippi Power Co, Key Facts  
Mississippi Power Co, Key Employees  
Mississippi Power Co, Key Employee Biographies  
Mississippi Power Co, Major Products and Services  
Mississippi Power Co, History  
Mississippi Power Co, Key Competitors  
Mississippi Power Co, Power, Deals By Year, 2015 to YTD 2021  
Mississippi Power Co, Power, Deals By Type, 2015 to YTD 2021  
Mississippi Power Co, Recent Deals Summary

## List Of Figures

### LIST OF FIGURES

Mississippi Power Co, Power, Deals By Year, 2015 to YTD 2021

Mississippi Power Co, Power, Deals by Type, 2015 to YTD 2021

## I would like to order

Product name: Mississippi Power Co - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/MA8DC28183CEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA8DC28183CEN.html>