

# Minnesota Life Insurance Company - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/M7FB6662EF1EN.html>

Date: July 2021

Pages: 18

Price: US\$ 125.00 (Single User License)

ID: M7FB6662EF1EN

## Abstracts

Minnesota Life Insurance Company - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

**Business description** – A detailed description of the company's operations and business divisions.

**Corporate strategy** – GlobalData's summarization of the company's business strategy.

**SWOT analysis** – A detailed analysis of the company's strengths, weakness, opportunities and threats.

**Company history** – Progression of key events associated with the company.

**Major products and services** – A list of major products, services and brands of the company.

**Key competitors** – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Minnesota Life Insurance Company (Minnesota Life), a subsidiary of Securian Financial Group, Inc., is a provider of life insurance, retirement solutions, and investment services to individuals and group customer. Its offering includes fixed, indexed and variable universal life insurance, term life insurance, whole life insurance, critical illness insurance, hospital indemnity insurance, and accidental death and dismemberment insurance. It also offers variable deferred annuity, variable immediate annuities, fixed immediate annuities, fixed deferred annuities, 401(k) plans, profit sharing plans, defined benefit plans, cash balance plans, and pension risk transfer. Furthermore, the company offers various asset management solutions, investment advisory and brokerage services, separate accounts, mutual funds, mortgage lending, and financial advisory and wealth management services. It offers its products and services through affiliated and independent channel partners, home office associates and field representatives across the US. Minnesota Life is headquartered in St. Paul, Minnesota, the US.

The company reported direct premium and annuity consideration of US\$7,896.7 million in FY2020, which indicates a decrease of 11.1% over FY2019.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Minnesota Life Insurance Company - Key Facts  
Minnesota Life Insurance Company - Key Employees  
Minnesota Life Insurance Company - Major Products and Services  
Minnesota Life Insurance Company - History  
Minnesota Life Insurance Company - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Minnesota Life Insurance Company - Business Description  
Minnesota Life Insurance Company - SWOT Analysis  
SWOT Analysis - Overview  
Minnesota Life Insurance Company - Strengths  
Minnesota Life Insurance Company - Weaknesses  
Minnesota Life Insurance Company - Opportunities  
Minnesota Life Insurance Company - Threats  
Minnesota Life Insurance Company - Key Competitors

### **SECTION 3 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Minnesota Life Insurance Company, Key Facts

Minnesota Life Insurance Company, Key Employees

Minnesota Life Insurance Company, Major Products and Services

Minnesota Life Insurance Company, History

Minnesota Life Insurance Company, Subsidiaries

Minnesota Life Insurance Company, Key Competitors

## I would like to order

Product name: Minnesota Life Insurance Company - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/M7FB6662EF1EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M7FB6662EF1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970