

Mindray Medical International Ltd - Strategic SWOT Analysis Review

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Abstracts

Mindray Medical International Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Mindray Medical International Ltd (Mindray Medical) is a developer, manufacturer and marketer of medical devices and solutions. The company offers products for patient monitoring and life support, in-vitro diagnostics, veterinary, and medical imaging systems. Its major products include patient monitoring systems, anesthesia machines, ventilators, electrocardiographs, defibrillators, surgical lights, operating tables, medical supply units, infusion pumps, endoscopes and accessories. The company also offers chemiluminescence immunoassay, flow cytometry, and mobile and digital radiography systems. The company serves hospitals, medical institutions, and healthcare facilities through a marketing and service network with subsidiaries and branch offices in North and Latin America, Africa and Asia-Pacific, and Europe. Mindray Medical is headquartered in Shenzhen, China.

Mindray Medical International Ltd Key Recent Developments

Nov 15,2017: Mindray Showcases Latest Innovation at MEDICA 2017

May 25,2017: Mindray Showcased Comprehensive Portfolio at Hospitalar 2017

May 19,2017: Mindray's Innovations Shined at the 77th CMEF

Apr 19,2017: Mindray Celebrates 25th Anniversary at the 75th CMEF

Mar 06,2017: Mindray Shined at ECR 2017 in Vienna

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Sysmex Corp

SonoScape Medical Corp

Roche Diagnostics International Ltd

Philips Healthcare

Hitachi Aloka Medical Ltd

GE Healthcare LLC

Draeger Medical Inc

Abbott Laboratories

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