

# Miller Homes Holdings Limited - Strategic SWOT Analysis Review

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## Abstracts

Miller Homes Holdings Limited - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

**Business description** – A detailed description of the company's operations and business divisions.

**Corporate strategy** – GlobalData's summarization of the company's business strategy.

**SWOT analysis** – A detailed analysis of the company's strengths, weakness, opportunities and threats.

**Company history** – Progression of key events associated with the company.

**Major products and services** – A list of major products, services and brands of the company.

**Key competitors** – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Miller Homes Holdings Limited (Miller Homes) is a home developer. It sells and markets a wide range of residential properties, which include townhouses and apartments. Miller Homes' product portfolio includes one bedroom apartments to five bedroom family homes with an average four bedroom private home of 1,200 sq ft. The company also offers executive homes to private buyers and affordable homes to housing associations. It undertakes homebuilding operations in several regions across the UK, which includes Scotland, North East, North West, Yorkshire, East Midlands, West Midlands and Central Southern England. Miller Homes is headquartered in Edinburgh, Scotland, the UK.

### Miller Homes Holdings Limited Key Recent Developments

Jun 12,2019: Myton green development update

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core

strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

Redrow Plc  
CALA Homes (East) Ltd  
Persimmon Plc  
Bellway Plc  
Barratt Developments Plc  
Bovis Homes Group Plc  
The Berkeley Group Holdings Plc

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