

Mieco Chipboard Berhad (MIECO): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Mieco Chipboard Berhad (MIECO): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Mieco Chipboard Berhad'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Mieco Chipboard Berhad' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Mieco Chipboard Berhad'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Mieco Chipboard Berhad (Mieco) is an investment holding company that focuses on manufacturing and distribution of wood based products. Its portfolio of products includes plain particleboard, melamine faced chipboard (MFC), electron beam foil chipboard (EBFC) and polymer faced chipboard (PFC) products, and other value added products. The company supplies its products to the renovation and fit-out construction, and furniture industries, in addition to intermediaries who manufacture laminated chipboards. Mieco operates two plants in Gebeng and Kuala Lipis. The company exports its products to more than 20 countries in Asia, the Middle East, Africa, and the Australasian regions. Mieco is headquartered in Selangor, Malaysia.

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COMPANIES MENTIONED

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