

# MidAmerican Energy Co - Strategic SWOT Analysis Review

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## Abstracts

MidAmerican Energy Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

MidAmerican Energy Co (MidAmerican Energy), a subsidiary of Berkshire Hathaway Energy, is a regulated electric and natural gas utility company that carries out the generation, transmission and distribution and selling of electricity and natural gas. It caters to a diverse clientele comprising of urban and rural residential customers as well as commercial and industrial customers. MidAmerican Energy provides services to industries related to processing and sales of food products; farm and other non-electrical machinery; manufacturing, processing and fabrication of primary metals; real estate; electronic data storage; cement and gypsum products; and government. It sells electricity to markets operated by RTOs and natural gas to other utilities and market participants on a wholesale basis. The company has operations in Iowa, Illinois, Nebraska and South Dakota states in the US. MidAmerican Energy is headquartered in Des Moines, Iowa, the US.

### MidAmerican Energy Co Key Recent Developments

Jun 08,2021: Texas company files class action lawsuit against MidAmerican energy for excessive charges during winter storm

Mar 31,2021: Vestas receives 77 MW order from MidAmerican Energy to repower wind project in the USA

Mar 16,2021: Ameren welcomes four more energy companies as Midwest utilities expand nation's largest interstate electric vehicle charging collaborative

Oct 01,2020: MidAmerican Energy targets Des Moines metro in expanding EV fast-charger network

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

MidAmerican Energy Co - Key Facts  
MidAmerican Energy Co - Key Employees  
MidAmerican Energy Co - Key Employee Biographies  
MidAmerican Energy Co - Major Products and Services  
MidAmerican Energy Co - History  
MidAmerican Energy Co - Company Statement  
MidAmerican Energy Co - Locations And Subsidiaries  
Head Office

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
MidAmerican Energy Co - Business Description  
Other Break-up: Multi-Value Transmission Projects  
Performance  
Other Break-up: Other Customer Revenue  
Performance  
Other Break-up: Other Revenue  
Performance  
Other Break-up: Retail  
Performance  
Other Break-up: Wholesale  
Performance  
Other Break-up: Other  
Performance  
Other Break-up: Regulated Electric  
Performance  
Other Break-up: Regulated Natural Gas  
Performance  
MidAmerican Energy Co - Corporate Strategy  
MidAmerican Energy Co - SWOT Analysis  
SWOT Analysis - Overview  
MidAmerican Energy Co - Strengths  
MidAmerican Energy Co - Weaknesses  
MidAmerican Energy Co - Opportunities

MidAmerican Energy Co - Threats  
MidAmerican Energy Co - Key Competitors

### **SECTION 3 – COMPANY’S POWER, OIL & GAS FINANCIAL DEALS AND ALLIANCES**

MidAmerican Energy Co, Power, Deals By Year, 2015 to YTD 2021  
MidAmerican Energy Co, Power, Deals By Type, 2015 to YTD 2021  
MidAmerican Energy Co, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Jun 08, 2021: Texas company files class action lawsuit against MidAmerican energy for excessive charges during winter storm  
Mar 31, 2021: Vestas receives 77 MW order from MidAmerican Energy to repower wind project in the USA  
Mar 16, 2021: Ameren welcomes four more energy companies as Midwest utilities expand nation's largest interstate electric vehicle charging collaborative  
Oct 01, 2020: MidAmerican Energy targets Des Moines metro in expanding EV fast-charger network

### **SECTION 5 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

MidAmerican Energy Co, Key Facts  
MidAmerican Energy Co, Key Employees  
MidAmerican Energy Co, Key Employee Biographies  
MidAmerican Energy Co, Major Products and Services  
MidAmerican Energy Co, History  
MidAmerican Energy Co, Key Competitors  
MidAmerican Energy Co, Power, Deals By Year, 2015 to YTD 2021  
MidAmerican Energy Co, Power, Deals By Type, 2015 to YTD 2021  
MidAmerican Energy Co, Recent Deals Summary

## List Of Figures

### LIST OF FIGURES

MidAmerican Energy Co, Power, Deals By Year, 2015 to YTD 2021

MidAmerican Energy Co, Power, Deals by Type, 2015 to YTD 2021

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