

# Michigan Public Power Agency - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/M58C88E6CC6EN.html>

Date: December 2021

Pages: 19

Price: US\$ 125.00 (Single User License)

ID: M58C88E6CC6EN

## Abstracts

Michigan Public Power Agency - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Michigan Public Power Agency (MPPA) is a distributor of electricity. It plans, finances, develops, constructs, acquires, improves, operates, and maintains energy projects to supply electricity. The agency administers energy projects. The agency has interests in various projects such as James H. Campbell Unit No. 3, Belle River Unit No.1, Combustion Turbine Project No.1, AMP Fremont Energy Center Project, Landfill Energy Project, and Transmission Project. It procures electricity from the Landfill Energy Project, and through Energy Services Project, procures capacity and energy from third parties. The agency owns transmission lines and the use of the bulk transmission system. MPPA is headquartered in Lansing, Michigan, the US.

### Michigan Public Power Agency Key Recent Developments

Sep 13,2021: Grand Haven Board of Light & Power partners with new solar project under construction in Michigan

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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