

# Michael Foods, Inc.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "Michael Foods, Inc.: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Michael Foods, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Michael Foods, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## REASONS TO BUY

Quickly enhance your understanding of 'Michael Foods, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Michael Foods, Inc. (Michael Foods) is a producer and distributor of food products. The company is the largest processor of value-added eggs in the US. Its product portfolio comprises eggs in liquid, precooked, hard cooked, pasteurized shell, cage free and organic form; potato products in mashed, hash browns, diced, sliced, wedges and whole form and Pasta in various shapes and flavor's such as long cuts, elbows, tubes and shells. In addition, the company offers pasta in twists, soup cuts, cheese products, egg noodles and specialty shapes. Michael foods markets its products under various brands such as Papetti's, Quick-prep Papetti's, Simply Potatoes, Abbotsford Farms, Crystal Farms, AllWhites, Better'n Eggs and Davidson's. Michael Foods owns egg products production facilities in Iowa, Minnesota, Nebraska, Illinois and Oregon, and leases facilities for egg products production in New Jersey, Pennsylvania, Iowa and South Dakota. The company is headquartered in Minnetonka, Minnesota, the US.

## Contents

### **1 MICHAEL FOODS, INC. - BUSINESS ANALYSIS**

- 1.1 Michael Foods, Inc. - Company Overview
- 1.2 Michael Foods, Inc. - Business Description
- 1.3 Michael Foods, Inc. - Major Products and Services

### **2 MICHAEL FOODS, INC. - RECENT DEVELOPMENTS**

### **3 MICHAEL FOODS, INC. - SWOT ANALYSIS**

- 3.1 Michael Foods, Inc. - SWOT Analysis - Overview
- 3.2 Michael Foods, Inc. - Strengths
- 3.3 Michael Foods, Inc. - Weaknesses
- 3.4 Michael Foods, Inc. - Opportunities
- 3.5 Michael Foods, Inc. - Threats

### **4 MICHAEL FOODS, INC. - HISTORY**

### **5 MICHAEL FOODS, INC. - KEY EMPLOYEES**

### **6 MICHAEL FOODS, INC. - KEY EMPLOYEE BIOGRAPHIES**

### **7 APPENDIX**

- 7.1 Methodology
- 7.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Michael Foods, Inc. - Major Products and Services

Table 2: Michael Foods, Inc. - History

Table 3: Michael Foods, Inc. - Key Employees

Table 4: Michael Foods, Inc. - Key Employee Biographies

### COMPANIES MENTIONED

Michael Foods, Inc.

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