

# Merle Norman Cosmetics, Inc.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Olympic Mountain and Marine Products, Inc. : Company Profile and SWOT Analysis contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Merle Norman Cosmetics, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Merle Norman Cosmetics, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of "Merle Norman Cosmetics, Inc.

"

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Loparex Group (Loparex) is a provider of flexible packaging solutions in the Netherlands. Its product offerings include an array of silicone-coated, poly-coated papers, and films, blown films and silicone release liners. The company markets its products under Lopasil, Polyslik, Primeliner and Filmplus brands. These products are used in a wide range of pressure sensitive adhesive applications that include graphic arts, labels, medical, hygiene, tapes and industrial processes. The company distributes its products through a world-wide sales network. Its production and service facilities are located close to customers' manufacturing sites in Asia, Europe and North America. The company's manufacturing capabilities include film blowing, extrusion coating, silicone coating, printing and slitting, specialized finishing and packaging options and pilot laboratories. Loparex is headquartered in Apeldoorn, the Netherlands.

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