

# Meridiana fly SpA: Company Profile and SWOT Analysis

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## **Abstracts**

#### **SYNOPSIS**

Timetric's 'Meridiana fly SpA: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Meridiana fly SpA"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Meridiana fly SpA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Meridiana fly SpA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Meridiana fly SpA (Meridiana), a subsidiary of Meridian S.p.A, is a charter and scheduled flights operator. The company offers leisure flights, short and medium haul services to various destinations in Italy. It connects all the main Italian airports with Sardinia, Sicily, Naples and also to Egyptian destinations such as Greece, Red Sea and Canary and Balearic islands. It also provides long haul services to intercontinental destinations such as the USA, Maldives, Kenya, Zanzibar, Sri Lanka, Mauritius, Mexico, Santo Domingo, Cabo Verde, Cuba, Brazil and the Caribbean. Meridiana Club, offers guests various facilities such as special check-in counters, fast track security check, reserved check-in desks, allocation of on board seating, Vip Lounge and other related facilities. Meridiana is headquartered in Olbia, Sardegna, Italy.



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