

# Mercury NZ Ltd - Power Plants and SWOT Analysis, 2017 Update

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## Abstracts

Mercury NZ Ltd - Power Plants and SWOT Analysis, 2017 Update

### Summary

The report contains a detailed description of the power generation company's business operations, history, corporate strategy, and business structure. This report contains a detailed SWOT analysis, information on key employees (executives), and major products and services.

#### Scope

Major Power Plants (assets) - summarized and detailed information about the power plants (assets).

Operational Metrics (capacity, generation, revenue, sales, number of consumers).

Business description - A detailed description of the company's operations and business divisions.

Corporate strategy - GlobalData's summarization of the company's business strategy.

SWOT analysis - A detailed analysis of the company's strengths, weakness, opportunities and threats.



Company history - Progression of key events associated with the company.

Major products and services - A list of major products, services and brands

Key employees - A list of the key executives and personnel heading key departments/functions.

Executive biographies - A brief summary of the executives' employment history.

Financial deals - Coverage of key financial deals from 2006 onwards, depending upon information availability

Important locations and subsidiaries - A list of key locations and subsidiaries of the company, including contact details.

**Note:** Some sections may be missing if data is unavailable for the company.

#### Reasons to buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis, corporate strategy and major products and services are incorporated in the profile to assist in various business decisions (M&A and JV).

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing an up to date objective view of the company.



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Financial Ratios - Capital Market Ratios

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- Sep 06, 2011: Mighty River Power Receives Consent For Its 60 Turbine Turitea Wind Farm In Manawatu-Wanganui Region, New Zealand
- Feb 23, 2011: L&M Energy Announces Permit Extension
- Feb 11, 2011: Mighty River Power Receives Draft Decision From Board of Inquiry For Construction And Operation Of Wind Farm At Turitea, New Zealand
- May 21, 2010: L&M Energy Secures PEP 52181 Exploration Permit In Taranaki Basin, New Zealand
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Jun 05, 2014: Metrix confirmed as preferred smart metering partner for Trustpower Nov 07, 2011: Mighty River Power Signs Agreements With Okere And Ruahine Kuharua For Geothermal Development On Taheke Field In Rotorua, New Zealand Jun 08, 2011: Mighty River Power Continues Geothermal Growth With New NZD466m Plant In New Zealand

Jan 17, 2011: Mighty River Power To Construct Wind Farm Near Cape Campbell In New Zealand

Jan 27, 2010: Mighty River Power To Unveil New Design Of Its Proposed Turitea Wind Farm Near Palmerston North, New Zealand

Mar 18, 2008: Mighty River To Monitor Wind Potential Of Puketoi Range

Mar 06, 2008: Mighty River Committs To New Geothermal Development In New Zealand

Dec 07, 2009: New Zealand Oil & Gas Starts Drilling At Albacore

Nov 23, 2009: New Zealand Oil & Gas Takes Over ENSCO-107 Rig For Albacore Permit

Feb 23, 2016: Strong operating performance confirms interim dividend: Mighty River Power

Jan 20, 2016: Mighty River Power Quarterly Operational Update for the Three Months ended 31 December 2015

Aug 28, 2015: Strong cash flow supports special dividend, while operating earnings ease on record low hydro output

Feb 24, 2015: Mighty River Power: Forecast dividend unaffected by dry conditions Nov 05, 2014: MRP announces special dividend for shareholders

Aug 20, 2014: Mighty River Power: Annual Results and dividend above IPO financial forecasts

Jul 24, 2014: Mighty River Power Quarterly Operational Update for the Three Months ended 30 June 2014

Feb 26, 2014: Mighty River Power released financial results for the six months ended 31 December 2013

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Mar 25, 2008: Mighty River Declares H1 Fiscal 2008 Results

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May 05, 2016: Mighty River Power appoints GM Digital Services

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Dec 11, 2015: Leadership team changes: Mighty River Power

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Aug 27, 2015: Mike Taitoko to join Mighty River Power Board

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May 13, 2015: GM Geothermal appointment completes leadership team

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May 13, 2014: Metrix Chief Executive appointment signals significant growth opportunity May 01, 2014: Mighty River Power appoints Fraser Whineray as new Chief Executive Apr 17, 2014: Mighty River Announces Quarterly Operational Update



Jan 30, 2014: Mighty River Power Quarterly Operational Update For The Three months Ended 31 December 2013

Dec 18, 2013: Patrick Strange to join Mighty River Power Board

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