

Mercury NZ Ltd (MCY) - Financial and Strategic SWOT Analysis Review

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Abstracts

Mercury NZ Ltd (MCY) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Mercury NZ Ltd (Mercury), formerly Mighty River Power Ltd, is an integrated power company which generates, retails, and trades electricity. It produces power from hydro and geothermal sources. The company operates various power projects in South

and North Islands. Mercury retails energy to homes, businesses and industrial customers across the country through GLOBUG and Bosco brands. It also provides advanced metering infrastructure and data services. The company has operational presence in Chile, Germany, Peru, the UK and Ireland. Mercury is headquartered in Auckland, New Zealand.

Mercury NZ Ltd Key Recent Developments

Sep 24,2020: Mercury: FY2021 EBITDAF guidance revised to \$505 million

Aug 18,2020: Mercury's performance strong in testing year

Jul 09,2020: Rio Tinto decision following strategic review of Tiwai Smelter

Apr 20,2020: FY2020 Ebitdaf guidance revised to 490 million

Mar 25,2020: Mercury suspends non essential activities as required by the governments covid 19 response

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios

and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

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Aug 18, 2020: Mercury’s performance strong in testing year
Jul 09, 2020: Rio Tinto decision following strategic review of Tiwai Smelter
Mar 25, 2020: Mercury suspends non essential activities as required by the governments covid 19 response
Feb 26, 2020: Mercury profits drop by NZD21m in last half-year
Feb 03, 2020: Changes to mercurys executive team
Dec 03, 2019: Hannah hamling to join mercury board
Nov 12, 2019: Mercury commits to completing New Zealand’s largest wind farm
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COMPANIES MENTIONED

Trustpower Ltd

Powerco Ltd

Meridian Energy Ltd

Genesis Energy Ltd

Contact Energy Ltd

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