

## Mercuria Energy Group Ltd - Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/MF7ACA21B62EN.html">https://marketpublishers.com/r/MF7ACA21B62EN.html</a>
Date:	August 1, 2017
Pages:	29
Price:	US\$ 125.00
ID:	MF7ACA21B62EN

Mercuria Energy Group Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Mercuria Energy Group Ltd (Mercuria Energy) is an independent energy and commodity group that carries out sourcing, supplying and trading of crude oil and refined petroleum products through its subsidiaries. Its portfolio includes petrochemicals, biofuels, environmental products, natural gas and liquefied natural gas (LNG), power, coal, iron ore and a range of other dry bulk commodities and agricultural products. Mercuria Energy's upstream and midstream activities include oil exploration sites in Argentina, the US and Western Canada and; and storage and blending worldwide. The group has operations in Asia, North America, South America, Africa and Europe. Mercuria Energy is headquartered in Geneva, Switzerland.

### Mercuria Energy Group Ltd Key Recent Developments

- Sep 26,2016: Mercuria Exports U.S. Energy To New Markets
- Sep 06,2016: China's New Crude Oil Storage Facility Comes Online
- Jun 13,2016: EWP Buys 30,000 Tonnes Of Fuel Oil For June 2016 Arrival
- Jun 10,2016: Mercuria Energy Trading Successfully Closed A USD 2.2 Billion Multi-Currency Revolving Credit Facility
- Jan 18,2016: Mercuria Welcomes Strategic Investment By ChemChina

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### **COMPANIES MENTIONED**

Vitol Group  
Trafigura Group Pte. Ltd.  
Total Oil Trading S.A.  
Gunvor International B.V.  
Glencore plc

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