

# Merck & Co Inc (MRK) - Financial and Strategic SWOT Analysis Review

https://marketpublishers.com/r/M1440C3640EEN.html

Date: April 2021

Pages: 111

Price: US\$ 125.00 (Single User License)

ID: M1440C3640EEN

### **Abstracts**

Merck & Co Inc (MRK) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

#### **Highlights**

Merck & Co Inc (Merck) is a biopharmaceutical company that discovers, develops, manufactures and markets prescription medicines, biologic therapies, vaccines and animal health products. It offers prescription products for treating cardiovascular, cancer, immune disorders, infectious, respiratory and women's diseases, and diabetes. The company provides animal health products like vaccines, poultry products, livestock products and aquaculture products. Merck sells medicines to drug wholesalers, retailers, hospitals, government agencies and managed health care providers; and animal health products to veterinarians, distributors and animal producers. The company and its subsidiaries operate in the Americas, Europe, the Middle East, Africa, Asia Pacific, and Latin America. Merck is known as MSD outside the US and Canada and is headquartered in Kenilworth, New Jersey, the US.

Merck & Co Inc Key Recent Developments

Apr 01,2021: Merck Completes Acquisition of Pandion Therapeutics

Mar 30,2021: Merck Announces Acquisition of Alydia Health on behalf of its Planned

Spinoff of Organon

Mar 29,2021: Merck to Hold First-Quarter 2021 Sales and Earnings Conference Call on

April 29



Mar 24,2021: Merck appoints Caroline Litchfield Chief Financial Officer

Mar 17,2021: M2GEN announces new collaboration with Merck to advance cancer

therapies

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.



Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



#### **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

Merck & Co Inc - Key Facts

Merck & Co Inc - Key Employees

Merck & Co Inc - Key Employee Biographies

Merck & Co Inc - Major Products and Services

Merck & Co Inc - History

Merck & Co Inc - Company Statement

Merck & Co Inc - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

Affiliate

Joint Venture

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

Merck & Co Inc - Business Description

Business Segment: Animal Health

Overview

Performance

**Business Segment: Others** 

Overview

Performance

**Business Segment: Pharmaceutical** 

Overview

Performance

Geographical Segment: Asia Pacific (other than Japan and China)

Performance

Geographical Segment: China

Performance

Geographical Segment: Europe, Middle East and Africa

Performance

Geographical Segment: Japan

Performance

Geographical Segment: Latin America

Performance



Geographical Segment: Other

Performance

Geographical Segment: The US

Performance R&D Overview

Merck & Co Inc - Corporate Strategy

Merck & Co Inc - SWOT Analysis

SWOT Analysis - Overview

Merck & Co Inc - Strengths

Merck & Co Inc - Weaknesses

Merck & Co Inc - Opportunities

Merck & Co Inc - Threats

Merck & Co Inc - Key Competitors

#### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

# SECTION 4 – COMPANY'S LIFESCIENCES, OIL & GAS FINANCIAL DEALS AND ALLIANCES

Merck & Co Inc, Pharmaceuticals & Healthcare, Deals By Year, 2015 to YTD 2021

Merck & Co Inc, Pharmaceuticals & Healthcare, Deals By Type, 2015 to YTD 2021

Merck & Co Inc, Recent Deals Summary

#### **SECTION 5 – COMPANY'S RECENT DEVELOPMENTS**

Mar 29, 2021: Merck to Hold First-Quarter 2021 Sales and Earnings Conference Call on April

Mar 24, 2021: Merck appoints Caroline Litchfield Chief Financial Officer

Mar 17, 2021: M2GEN announces new collaboration with Merck to advance cancer

therapies

Mar 17, 2021: Mike Nally to leave Merck; Frank Clyburn to lead all Merck human health

Mar 15, 2021: Gilead and Merck announce agreement to jointly develop and



commercialize long-acting, Investigational treatment combinations of Lenacapavir and Islatravir in HIV

Mar 03, 2021: Merck to Present at the Barclays Global Healthcare Conference

Mar 03, 2021: GPHL and Merck build strategic partnership on business innovation and development in GBA

Mar 02, 2021: Merck announces fifth round of global grants to tackle maternal mortality and promote health equity worldwide

Mar 02, 2021: Biden's latest announcement about invoking DPA

Feb 09, 2021: Merck mourns Hans Joachim Langmann

#### **SECTION 6 – APPENDIX**

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer



#### **List Of Tables**

#### LIST OF TABLES

Merck & Co Inc, Key Facts

Merck & Co Inc, Key Employees

Merck & Co Inc, Key Employee Biographies

Merck & Co Inc, Major Products and Services

Merck & Co Inc, History

Merck & Co Inc, Subsidiaries

Merck & Co Inc, Affiliate

Merck & Co Inc, Joint Venture

Merck & Co Inc, Key Competitors

Merck & Co Inc, Ratios based on current share price

Merck & Co Inc, Annual Ratios

Merck & Co Inc, Annual Ratios (Cont...1)

Merck & Co Inc, Annual Ratios (Cont...2)

Merck & Co Inc, Interim Ratios

Merck & Co Inc, Pharmaceuticals & Healthcare, Deals By Year, 2015 to YTD 2021

Merck & Co Inc, Pharmaceuticals & Healthcare, Deals By Type, 2015 to YTD 2021

Merck & Co Inc, Recent Deals Summary

**Currency Codes** 

Capital Market Ratios

**Equity Ratios** 

**Profitability Ratios** 

**Cost Ratios** 

Liquidity Ratios

Leverage Ratios

**Efficiency Ratios** 



# **List Of Figures**

#### **LIST OF FIGURES**

Merck & Co Inc, Performance Chart (2016 - 2020)

Merck & Co Inc, Ratio Charts

Merck & Co Inc, Pharmaceuticals & Healthcare, Deals By Year, 2015 to YTD 2021

Merck & Co Inc, Pharmaceuticals & Healthcare, Deals by Type, 2015 to YTD 2021



#### I would like to order

Product name: Merck & Co Inc (MRK) - Financial and Strategic SWOT Analysis Review

Product link: <a href="https://marketpublishers.com/r/M1440C3640EEN.html">https://marketpublishers.com/r/M1440C3640EEN.html</a>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M1440C3640EEN.html">https://marketpublishers.com/r/M1440C3640EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970