

# Memphis Light, Gas and Water Division - Strategic SWOT Analysis Review

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## Abstracts

Memphis Light, Gas and Water Division - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Memphis Light, Gas and Water Division (MLGW), a subsidiary of City of Memphis, is a three-service municipal utility provider that distributes electricity, natural gas and drinking water. The utility offers services such as online bill payment, electric metering, rebates and incentives, outage reporting, surge protection, security lighting, connect and disconnect service, meter reading, energy assistance, online energy audit, power restoration, power outages, electrical safety, outdoor lighting and energy conservation. It operates artesian well systems, water pumping stations and wells in Shelby County. MLGW sources electricity from the Tennessee Valley Authority (TVA). The utility serves residential and commercial customers in Tennessee, the US. MLGW is headquartered in Memphis, Tennessee, the US.

### Memphis Light, Gas and Water Division Key Recent Developments

Jul 09,2021: MLGW to issue Request for Proposal in power supply search

May 20,2021: Memphis still among the lowest for utility bill rates

May 19,2021: MLGW awarded \$750,000 grant to provide energy efficiency repairs to qualified homeowners

Apr 09,2021: MLGW hosts “Power Outages – Rooted in Trees” virtual neighborhood series

Feb 13,2021: Restoration continues as outages slow

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Jul 09, 2021: MLGW to issue Request for Proposal in power supply search

May 20, 2021: Memphis still among the lowest for utility bill rates

May 19, 2021: MLGW awarded \$750,000 grant to provide energy efficiency repairs to qualified homeowners

Apr 09, 2021: MLGW hosts “Power Outages – Rooted in Trees” virtual neighborhood series

Feb 13, 2021: Restoration continues as outages slow

Feb 13, 2021: Restoration complete after more than 42,000 customers lost power

Feb 12, 2021: Restoration efforts are ongoing

Feb 12, 2021: Storm restoration continues as do outages

Feb 11, 2021: MLGW crews continue to work following ice storm

Sep 10, 2020: Early morning fire temporarily shuts down MLGW substation

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