

## Mediq NV - Strategic SWOT Analysis Review

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| URL:   | <a href="https://marketpublishers.com/r/M99CCF07DD7EN.html">https://marketpublishers.com/r/M99CCF07DD7EN.html</a> |
| Date:  | August 17, 2017   |
| Pages: | 23  |
| Price: | US\$ 125.00   |
| ID:    | M99CCF07DD7EN   |

Mediq NV - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

### Highlights

Mediq NV (Mediq) is a provider of medical devices, pharmaceuticals and related care services. It offers these services directly to people's homes (direct), through professional healthcare customers such as hospitals and care institutions (institutional), through wholesalers or through Mediq pharmacies. The company provides treatment in the areas of continence, diabetes, infusion therapy, ostomy, pharmaceuticals, respiration, and wound care. The company provides services at home, with general practitioners, at hospitals, at care institutions, or at pharmacies to patients and healthcare professionals. It operates in several countries including the Netherlands, the US, Germany, Norway, Denmark, France, Hungary, Sweden, Finland, Estonia, Switzerland, Belgium, Latvia and Lithuania. Mediq is headquartered in Utrecht, the Netherlands.

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Mediq NV - Key Facts  
Mediq NV - Key Employees  
Mediq NV - Key Employee Biographies  
Mediq NV - Major Products and Services  
Mediq NV - History  
Mediq NV - Company Statement  
Mediq NV - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

Mediq NV - Business Description  
Mediq NV - Corporate Strategy  
Mediq NV - SWOT Analysis  
SWOT Analysis - Overview  
Mediq NV - Strengths  
Mediq NV - Weaknesses  
Mediq NV - Opportunities  
Mediq NV - Threats  
Mediq NV - Key Competitors

### SECTION 3 – COMPANY'S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

Mediq NV, Pharmaceuticals & Healthcare, Deals By Year, 2011 to YTD 2017  
Mediq NV, Pharmaceuticals & Healthcare, Deals By Type, 2011 to YTD 2017  
Mediq NV, Recent Deals Summary

### SECTION 4 – APPENDIX

Methodology  
About GlobalData  
Contact Us  
Disclaimer

### LIST OF TABLES

Mediq NV, Key Facts  
Mediq NV, Key Employees  
Mediq NV, Key Employee Biographies  
Mediq NV, Major Products and Services  
Mediq NV, History

Mediq NV, Other Locations  
Mediq NV, Subsidiaries  
Mediq NV, Key Competitors  
Mediq NV, Pharmaceuticals & Healthcare, Deals By Year, 2011 to YTD 2017  
Mediq NV, Pharmaceuticals & Healthcare, Deals By Type, 2011 to YTD 2017  
Mediq NV, Recent Deals Summary

#### **LIST OF FIGURES**

Mediq NV, Pharmaceuticals & Healthcare, Deals By Year, 2011 to YTD 2017  
Mediq NV, Pharmaceuticals & Healthcare, Deals by Type, 2011 to YTD 2017

#### **COMPANIES MENTIONED**

Royal DSM NV  
Phoenix Group  
Novo Nordisk A/S  
Keygene NV  
Dr. Reddy's Research and Development BV

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