

Medifast Inc (MED) - Financial and Strategic SWOT Analysis Review

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Abstracts

Medifast Inc (MED) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Medifast Inc (Medifast) manufactures, distributes, and commercializes weight management, weight-loss, and other consumable health and diet products. The company's product portfolio includes a wide range of special diets, meal replacement products, and vitamins. It manufactures products at an FDA approved facility in Owings Mills, Maryland, the US; and sells them through various distribution channels including internet and retail stores in the US. Medifast offers products under Medifast, OPTAVIA, Thrive by Medifast, Optimal Health by OPTAVIA, Flavors of Home, One Healthy Habit at a Time and Essential 1 brand names. The company has business presence in the US, Canada, Hong Kong, and Singapore. Medifast is headquartered in Baltimore, Maryland, the US.

Medifast Inc Key Recent Developments

Feb 26,2020 Medifast announces fourth quarter and full year 2019 financial results

Oct 07,2019 Medifast Names New Human Resources Executive Amid Historic Growth

Aug 01,2019 Medifast announces second quarter 2019 results

May 01,2019 Medifast announces first quarter 2019 financial results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business

research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Medifast Inc - Key Facts
Medifast Inc - Key Employees
Medifast Inc - Key Employee Biographies
Medifast Inc - Major Products and Services
Medifast Inc - History
Medifast Inc - Company Statement
Medifast Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Medifast Inc - Business Description
Medifast Inc - SWOT Analysis
SWOT Analysis - Overview
Medifast Inc - Strengths
Medifast Inc - Weaknesses
Medifast Inc - Opportunities
Medifast Inc - Threats
Medifast Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

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SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Medifast Inc, Key Facts
Medifast Inc, Key Employees
Medifast Inc, Key Employee Biographies
Medifast Inc, Major Products and Services
Medifast Inc, History
Medifast Inc, Other Locations
Medifast Inc, Subsidiaries
Medifast Inc, Key Competitors
Medifast Inc, Ratios based on current share price
Medifast Inc, Annual Ratios
Medifast Inc, Annual Ratios (Cont...1)
Medifast Inc, Annual Ratios (Cont...2)
Medifast Inc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Medifast Inc, Performance Chart (2015 - 2019)
Medifast Inc, Ratio Charts

COMPANIES MENTIONED

USANA Health Sciences Inc
eDiets.com Inc
Weight Watchers International, Inc.
Synutra International, Inc.
LifeVantage Corp
Inventure Foods, Inc.
Herbalife Nutrition Ltd
Jamba, Inc.
NutriSystem, Inc.
Farmer Brothers Co

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