

# Medidata Solutions Inc (MDSO) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/M24D499DE9EEN.html>

Date: March 2019

Pages: 53

Price: US\$ 125.00 (Single User License)

ID: M24D499DE9EEN

## Abstracts

Medidata Solutions Inc (MDSO) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Medidata Solutions Inc (Medidata) is a provider of cloud based solutions for life sciences sectors. It offers wide range of advanced tools for data and analytics, planning, data capture, study management, monitoring, payments, and platform services. The company offers technology and data analytics solutions, using secure cloud and hybrid cloud infrastructure. Medidata's service portfolio includes implementation, configuration, data testing, and integration support, training, reporting and consultation services for clinical development process. Medidata offers its services to pharmaceutical, biotechnology and medical device companies, academic institutions, and contract research organizations (CROs). The company markets and sells its products through direct sales force, CROs and strategic partners in North America, Europe and Asia. Medidata is headquartered in New York, the US.

### Medidata Solutions Inc Key Recent Developments

Feb 12,2019 Medidata reports fourth quarter 2018 results

Feb 11,2019 Medidata and Cognizant form strategic alliance to make digital transformation accessible for the life sciences

Jan 22,2019 Medidata introduces new collaborative workspace for sites, sponsors, and CROs to manage TMF content

Jan 07,2019 Medidata names Sastry Chilukuri as executive vice president of Digital and AI Solutions

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the

revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jan 22, 2019: Medidata introduces new collaborative workspace for sites, sponsors, and CROs to manage TMF content

Jan 07, 2019: Medidata names Sastry Chilukuri as executive vice president of Digital and AI Solutions

Dec 04, 2018: Medidata Rave Omics collaboration uncovers novel insights for rare disease research

Nov 30, 2018: Medidata Rave Engage Wins Scrip Award for Best Sponsor-Focused Technological Development in Clinical Trials

Nov 29, 2018: Federal Court rejects Veeva’s attack on Medidata’s theft of trade secret claims

Nov 20, 2018: Two research studies supported by Medidata to be presented at ASH 2018

Nov 15, 2018: Hengrui Pharma partners with Medidata to accelerate global drug research

Nov 08, 2018: PAREXEL and SHYFT Analytics partner to deliver faster, more dynamic real-world data studies

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### COMPANIES MENTIONED

Veeva Systems Inc

TTC LLC

Parexel Informatics

Oracle Corp

OmniComm Systems Inc

Merge Healthcare Inc

Medrio, Inc.

IQVIA Holdings Inc

DATATRAK International Inc

CRF Health

Bracket Global LLC

BioClinica Inc

ArisGlobal LLC

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