

# Medidata Solutions Inc - Strategic SWOT Analysis Review

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## Abstracts

Medidata Solutions Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Medidata Solutions Inc (Medidata), a subsidiary of Dassault Systemes SE, provides cloud based solutions for life sciences sectors. It offers wide range of advanced tools for data and analytics, planning, data capture, study management, monitoring, payments, and platform services. The company offers technology and data analytics solutions, using secure cloud and hybrid cloud infrastructure. Medidata's service portfolio includes implementation, configuration, data testing, and integration support, training, reporting and consultation services for clinical development process. Medidata offers its services to pharmaceutical, biotechnology and medical device companies, academic institutions, and contract research organizations (CROs). The company markets and sells its products through direct sales force, CROs and strategic partners in North America, Europe and Asia. Medidata is headquartered in New York City, New York, the US.

### Medidata Solutions Inc Key Recent Developments

Oct 14,2021: TD2 Partners with Medidata to enhance its clinical operations and accelerate clinical trials

Oct 07,2021: Medidata launches Medidata Link, the first centralized technology solution to connect and analyze patient-level clinical trial data and real-world data

Oct 06,2021: Rho selects Medidata's platform for clinical trials

Oct 06,2021: Medidata launches groundbreaking Sensor Cloud Network to connect digital health Innovators

Sep 28,2021: AI-Powered insights, decentralized clinical trials, diversity in clinical trials, and patient engagement among the critical topics to be showcased at Medidata's NEXT Global 2021 Event

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Medidata Solutions Inc - Key Facts  
Medidata Solutions Inc - Key Employees  
Medidata Solutions Inc - Key Employee Biographies  
Medidata Solutions Inc - Major Products and Services  
Medidata Solutions Inc - History  
Medidata Solutions Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Medidata Solutions Inc - Business Description  
Medidata Solutions Inc - Corporate Strategy  
Medidata Solutions Inc - SWOT Analysis  
SWOT Analysis - Overview  
Medidata Solutions Inc - Strengths  
Medidata Solutions Inc - Weaknesses  
Medidata Solutions Inc - Opportunities  
Medidata Solutions Inc - Threats  
Medidata Solutions Inc - Key Competitors

### **SECTION 3 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES**

Medidata Solutions Inc, Medical Equipment, Deals By Year, 2015 to YTD 2021  
Medidata Solutions Inc, Medical Equipment, Deals By Type, 2015 to YTD 2021  
Medidata Solutions Inc, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Oct 14, 2021: TD2 Partners with Medidata to enhance its clinical operations and accelerate clinical trials  
Oct 07, 2021: Medidata launches Medidata Link, the first centralized technology solution to connect and analyze patient-level clinical trial data and real-world data  
Oct 06, 2021: Rho selects Medidata’s platform for clinical trials

Oct 06, 2021: Medidata launches groundbreaking Sensor Cloud Network to connect digital health Innovators

Sep 28, 2021: AI-Powered insights, decentralized clinical trials, diversity in clinical trials, and patient engagement among the critical topics to be showcased at Medidata's NEXT Global 2021 Event

Sep 27, 2021: Medidata Veterans Rama Kondru and Sastry Chilukuri Named co-CEOs

Sep 13, 2021: Labcorp Selects Medidata's Sensor Cloud to expand decentralized clinical trial capabilities, enabling first-in-kind industry partnership for digital biomarker discovery

Aug 24, 2021: IMPACT Therapeutics and Medidata have reached a partnership to apply Acorn AI solutions to assist international clinical research

Jul 30, 2021: CliniRx becomes a Medidata Rave EDC accredited partner

Jun 16, 2021: Medidata launches tech-based platform to decentralise clinical trials

## **SECTION 5 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Medidata Solutions Inc, Key Facts  
Medidata Solutions Inc, Key Employees  
Medidata Solutions Inc, Key Employee Biographies  
Medidata Solutions Inc, Major Products and Services  
Medidata Solutions Inc, History  
Medidata Solutions Inc, Other Locations  
Medidata Solutions Inc, Subsidiaries  
Medidata Solutions Inc, Key Competitors  
Medidata Solutions Inc, Medical Equipment, Deals By Year, 2015 to YTD 2021  
Medidata Solutions Inc, Medical Equipment, Deals By Type, 2015 to YTD 2021  
Medidata Solutions Inc, Recent Deals Summary

## List Of Figures

### LIST OF FIGURES

Medidata Solutions Inc, Medical Equipment, Deals By Year, 2015 to YTD 2021

Medidata Solutions Inc, Medical Equipment, Deals by Type, 2015 to YTD 2021

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