

Medibank Private Limited - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/MDF83B3C1FEEN.html>

Date: October 2017

Pages: 24

Price: US\$ 125.00 (Single User License)

ID: MDF83B3C1FEEN

Abstracts

Medibank Private Limited - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Medibank Private Limited (Medibank) is an underwriter and distributor of private health insurance policies. The company is wholly-owned by the Commonwealth of Australia. It provides health insurance policies through two brands, Medibank and ahm. It provides hospital insurance, ancillary or extras cover, travel, pet and life insurance services. Medibank also provides a wide range of healthcare and telehealth services to private health insurance policyholders, government, corporate and other retail customers. The company offers its services through a distribution network of stores, agents and clinics across Australia. It has operations across Australia and also has presence in New Zealand and Singapore. Medibank is headquartered at Docklands, Victoria, Australia.

Medibank Private Limited Key Recent Developments

Jul 28,2017: Medibank appoints Dr Tracey Batten as non-executive director

May 26,2017: Medibank appoints Mike Wilkins to its board

Feb 17,2017: Medibank: First half (1H17) results

Nov 22,2016: Medibank appoints Mark Rogers as Chief Financial Officer

Nov 21,2016: Medibank appoints new CFO

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Medibank Private Limited - Key Facts
Medibank Private Limited - Key Employees
Medibank Private Limited - Key Employee Biographies
Medibank Private Limited - Major Products and Services
Medibank Private Limited - History
Medibank Private Limited - Company Statement
Medibank Private Limited - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Medibank Private Limited - Business Description
Medibank Private Limited - Corporate Strategy
Medibank Private Limited - SWOT Analysis
SWOT Analysis - Overview
Medibank Private Limited - Strengths
Medibank Private Limited - Weaknesses
Medibank Private Limited - Opportunities
Medibank Private Limited - Threats
Medibank Private Limited - Key Competitors

SECTION 3 – COMPANY’S RECENT DEVELOPMENTS

Jul 28, 2017: Medibank appoints Dr Tracey Batten as non-executive director
May 26, 2017: Medibank appoints Mike Wilkins to its board
Feb 17, 2017: Medibank: First half (1H17) results

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Medibank Private Limited, Key Facts
Medibank Private Limited, Key Employees
Medibank Private Limited, Key Employee Biographies
Medibank Private Limited, Major Products and Services
Medibank Private Limited, History
Medibank Private Limited, Subsidiaries
Medibank Private Limited, Key Competitors

COMPANIES MENTIONED

The Hospitals Contribution Fund of Australia Ltd
Queensland Country Health Fund Ltd
Insurance Australia Group Limited
HBF Health Limited
Aviva plc

I would like to order

Product name: Medibank Private Limited - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/MDF83B3C1FEEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MDF83B3C1FEEN.html>