

# Mediaset SpA (MS) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Mediaset SpA (MS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Mediaset SpA (Mediaset) is a commercial broadcasting and media company. It conducts operations in the businesses of television broadcasting, in-house television production, film and drama rights acquisitions and advertising. The company is a multi-channel and multi-platform integrated system broadcasting through both free-to-air and pay-tv models, offering linear and non-linear content. Mediaset holds the authorization and licenses to operate digital multiplexes on terrestrial frequencies. The company offers a broad range of services, including digital terrestrial television, generalist television, pay-per-view television, teleshopping and several others. It mainly operates in the television industry in Italy and Spain. Mediaset is headquartered in Milan, Italy.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Mediaset SpA - Key Facts  
Mediaset SpA - Key Employees  
Mediaset SpA - Key Employee Biographies  
Mediaset SpA - Major Products and Services  
Mediaset SpA - History  
Mediaset SpA - Company Statement  
Mediaset SpA - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Mediaset SpA - Business Description  
Geographical Segment: Italy  
Performance  
Key Stats  
Overview  
Geographical Segment: Spain  
Performance  
Key Stats  
Overview  
Mediaset SpA - Corporate Strategy  
Mediaset SpA - SWOT Analysis  
SWOT Analysis - Overview  
Mediaset SpA - Strengths  
Mediaset SpA - Weaknesses  
Mediaset SpA - Opportunities  
Mediaset SpA - Threats  
Mediaset SpA - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios

Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

## **SECTION 4 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Mediaset SpA, Key Facts  
Mediaset SpA, Key Employees  
Mediaset SpA, Key Employee Biographies  
Mediaset SpA, Major Products and Services  
Mediaset SpA, History  
Mediaset SpA, Other Locations  
Mediaset SpA, Subsidiaries  
Mediaset SpA, Key Competitors  
Mediaset SpA, Ratios based on current share price  
Mediaset SpA, Annual Ratios  
Mediaset SpA, Annual Ratios (Cont...1)  
Mediaset SpA, Annual Ratios (Cont...2)  
Mediaset SpA, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Mediaset SpA, Performance Chart (2016 - 2020)

Mediaset SpA, Ratio Charts

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