

Meal Kits (Prepared Meals) Market in Brazil - Outlook to 2023: Market Size, Growth and Forecast Analytics

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Abstracts

Meal Kits (Prepared Meals) Market in Brazil - Outlook to 2023: Market Size, Growth and Forecast Analytics

SUMMARY

Meal Kits (Prepared Meals) Market in Brazil - Outlook to 2023: Market Size, Growth and Forecast Analytics is a broad level market review of Meal Kits market in Brazil.

Meal kits are products which provide prepared ingredients which are then combined to an individual's preference when being cooked. Includes all shelf-stable, dried, chilled and frozen meal kits.

Meal Kits market in Brazil registered a positive compound annual growth rate (CAGR) of 7.53% during the period 2013 to 2018 with a sales value of BRL 143.90 Million in 2018, an increase of 7.40% over 2017. The market achieved its strongest performance in 2016, when it grew by 9.50% over its previous year and its weakest performance in 2017, when it increased by 2.19% over 2016.

The research handbook provides up-to-date market size data for period 2013-2018 and illustrative forecast to 2023 covering key market aspects like Sales Value and Volume for Meal Kits and its variants Ambient Meal Kits, Chilled Meal Kits & Frozen Meal Kits.

Furthermore, the research handbook details out Sales Value and Volume for top brands for the year 2015 to 2018 and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks

specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or planning to venture in to Brazil's Meal Kits (Prepared Meals) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Sales Values in the handbook are depicted in USD (\$) and local currency of country and Volumes are represented in M Kilograms.

Note: Certain content/sections in the research handbook may be removed or altered based on the availability and relevance of data.

SCOPE

Overall Meal Kits (Prepared Meals) market value and volume analytics with growth analysis from 2013 to 2023.

Value and Volume terms for the top brands.

Distribution channel sales analytics from 2015-2018.

REASONS TO BUY

Get access to authoritative and granular data on the Meal Kits (Prepared Meals) market and fill in the gaps in understanding of trends and the components of change behind them.

Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.

Analyze the components of change in the market by looking at historic and future growth patterns.

Use the data to understand future patterns of the market trends from winners

and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

Contents

1 MEAL KITS MARKET OVERVIEW

2 BRAZIL MEAL KITS MARKET ANALYTICS, 2013-23

2.1 Meal Kits Value Analytics, 2013-23

2.1.1 Meal Kits Market by Value, 2013-23

2.1.2 Meal Kits Market Value by Segments, 2013-23

2.2 Meal Kits Volume Analytics, 2013-23

2.2.1 Meal Kits Market by Volume, 2013-23

2.2.2 Meal Kits Market Volume by Segments, 2013-23

3 BRAZIL MEAL KITS MARKET ANALYTICS, BY SEGMENT 2013-23

3.1 Ambient Meal Kits Analytics, 2013-23

3.1.1 Ambient Meal Kits Market by Value, 2013-23

3.1.2 Ambient Meal Kits Market by Volume, 2013-23

3.2 Chilled Meal Kits Analytics, 2013-23

3.2.1 Chilled Meal Kits Market by Value, 2013-23

3.2.2 Chilled Meal Kits Market by Volume, 2013-23

3.3 Frozen Meal Kits Analytics, 2013-23

3.3.1 Frozen Meal Kits Market by Value, 2013-23

3.3.2 Frozen Meal Kits Market by Volume, 2013-23

4 BRAZIL MEAL KITS BRAND ANALYTICS, 2015-18

4.1 Meal Kits Brand Analytics by Value, 2015-18

4.2 Meal Kits Brand Analytics by Volume, 2015-18

5 BRAZIL MEAL KITS DISTRIBUTION CHANNEL ANALYTICS BY VALUE, 2015-18

5.1 Meal Kits Distribution Channel Analytics by Value, 2015-18

6 APPENDIX

6.1 Definitions

6.1.1 Category Definitions

6.1.2 Distribution Channel Definitions

- 6.1.3 Volume Units and Aggregations
- 6.1.4 CAGR Definition and Calculation
- 6.1.5 Graphical representation of Brands
- 6.1.6 Exchange Rates
- 6.1.7 Methodology Summary
- 6.2 About GlobalData
- 6.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Brazil Meal Kits Market Value (BRL m) and Growth (Y-o-Y), 2013-23

Table 2: Brazil Meal Kits Market Value (USD m) and Growth (Y-o-Y), 2013-23

Table 3: Brazil Meal Kits Market Value (BRL m) by Segments, 2013-18

Table 4: Brazil Meal Kits Market Value (BRL m) by Segments, 2018-23

Table 5: Brazil Meal Kits Market Value (USD m) by Segments, 2013-18

Table 6: Brazil Meal Kits Market Value (USD m) by Segments, 2018-23

Table 7: Brazil Meal Kits Market Volume (Kg m) and Growth (Y-o-Y), 2013-23

Table 8: Brazil Meal Kits Market Volume (Kg m) by Segments, 2013-18

Table 9: Brazil Meal Kits Market Volume (Kg m) by Segments, 2018-23

Table 10: Brazil Ambient Meal Kits Market by Value (BRL m), 2013-23

Table 11: Brazil Ambient Meal Kits Market by Value (USD m), 2013-23

Table 12: Brazil Ambient Meal Kits Market by Volume (Kg m), 2013-23

Table 13: Brazil Chilled Meal Kits Market by Value (BRL m), 2013-23

Table 14: Brazil Chilled Meal Kits Market by Value (USD m), 2013-23

Table 15: Brazil Chilled Meal Kits Market by Volume (Kg m), 2013-23

Table 16: Brazil Frozen Meal Kits Market by Value (BRL m), 2013-23

Table 17: Brazil Frozen Meal Kits Market by Value (USD m), 2013-23

Table 18: Brazil Frozen Meal Kits Market by Volume (Kg m), 2013-23

Table 19: Brazil Meal Kits Market Value by Brands (BRL m), 2015-18

Table 20: Brazil Meal Kits Market Value by Brands (USD m), 2015-18

Table 21: Brazil Meal Kits Market Volume by Brands (Kg m), 2015-18

Table 22: Brazil Meal Kits Market Value by Distribution Channel (BRL m), 2015-18

Table 23: Brazil Meal Kits Market Value by Distribution Channel (USD m), 2015-18

Table 24: Category Definitions - Meal Kits Market

Table 25: Distribution Channel Definitions Meal Kits Market

Table 26: Volume Units for Meal Kits Market

Table 27: Brazil Exchange Rate BRL - USD (Annual Average), 2013 - 2018

Table 28: Brazil Exchange Rate BRL - USD (Annual Average), 2019 - 2023 Forecast

List Of Figures

LIST OF FIGURES

- Figure 1: Brazil Meal Kits Market Value (BRL m) and Growth (Y-o-Y), 2013-23
- Figure 2: Brazil Meal Kits Market Value (BRL m) by Segments, 2013-23
- Figure 3: Brazil Meal Kits Market Volume (Kg m) and Growth (Y-o-Y), 2013-23
- Figure 4: Brazil Meal Kits Market Volume (Kg m) by Segments, 2013-23
- Figure 5: Brazil Ambient Meal Kits Market by Value (BRL m), 2013-23
- Figure 6: Brazil Ambient Meal Kits Market by Volume (Kg m), 2013-23
- Figure 7: Brazil Chilled Meal Kits Market by Value (BRL m), 2013-23
- Figure 8: Brazil Chilled Meal Kits Market by Volume (Kg m), 2013-23
- Figure 9: Brazil Frozen Meal Kits Market by Value (BRL m), 2013-23
- Figure 10: Brazil Frozen Meal Kits Market by Volume (Kg m), 2013-23
- Figure 11: Brazil Meal Kits Market Value by Brands (BRL m), 2015-18
- Figure 12: Brazil Meal Kits Market Volume by Brands (kg m), 2015-18
- Figure 13: Brazil Meal Kits Market Value by Distribution Channel (BRL m), 2015-18

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