

McPherson's Ltd (MCP) - Financial and Strategic SWOT Analysis Review

https://marketpublishers.com/r/M41FBE69B68EN.html

Date: February 2021

Pages: 35

Price: US\$ 125.00 (Single User License)

ID: M41FBE69B68EN

Abstracts

McPherson's Ltd (MCP) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

McPherson's Ltd (McPherson's) produces, markets, and sells health, wellness, personal care, household and beauty products. These comprises hair care, beauty care and skin care products, fragrances, hand and nail care products, and foot care. It also offers related tools and accessories such as facial wipes, cotton pads and foot comfort products and kitchen essentials such as cling wrap, aluminium foil, and baking paper. McPherson's caters to independent supermarkets, retail chains, discount department stores, independent houseware store and pharmacies. It also manages its production activities through outsourcing agreements with various suppliers in Asia and Australia regions and handles sourcing and quality assurance related activities in Hong Kong and Mainland China. McPherson is headquartered in Sydney, New South Wales, Australia.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.



Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



Contents

Table of Contents List of Tables List of Figures

SECTION 1 - ABOUT THE COMPANY

McPherson's Ltd - Key Facts

McPherson's Ltd - Key Employees

McPherson's Ltd - Key Employee Biographies

McPherson's Ltd - Major Products and Services

McPherson's Ltd - History

McPherson's Ltd - Company Statement

McPherson's Ltd - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview

McPherson's Ltd - Business Description

Geographical Segment: Australia

Performance

Overview

Geographical Segment: New Zealand

Performance

Overview

Geographical Segment: Rest of the World

Performance

Overview

McPherson's Ltd - Corporate Strategy

McPherson's Ltd - SWOT Analysis

SWOT Analysis - Overview

McPherson's Ltd - Strengths

McPherson's Ltd - Weaknesses

McPherson's Ltd - Opportunities

McPherson's Ltd - Threats

McPherson's Ltd - Key Competitors



SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
McPherson's Ltd, Recent Deals Summary

SECTION 4 – APPENDIX

Methodology Ratio Definitions About GlobalData Contact Us Disclaimer



List Of Tables

LIST OF TABLES

McPherson's Ltd, Key Facts

McPherson's Ltd, Key Employees

McPherson's Ltd, Key Employee Biographies

McPherson's Ltd, Major Products and Services

McPherson's Ltd, History

McPherson's Ltd, Other Locations

McPherson's Ltd, Subsidiaries

McPherson's Ltd, Key Competitors

McPherson's Ltd, Ratios based on current share price

McPherson's Ltd, Annual Ratios

McPherson's Ltd, Annual Ratios (Cont...1)

McPherson's Ltd, Annual Ratios (Cont...2)

McPherson's Ltd, Interim Ratios

McPherson's Ltd, Recent Deals Summary

Currency Codes

Capital Market Ratios

Equity Ratios

Profitability Ratios

Cost Ratios

Liquidity Ratios

Leverage Ratios

Efficiency Ratios



List Of Figures

LIST OF FIGURES

McPherson's Ltd, Performance Chart (2016 - 2020) McPherson's Ltd, Ratio Charts

COMPANIES MENTIONED

Oneida Ltd.
Newell Brands Inc
Natura & Co
Lifetime Brands, Inc.
Jurlique International Pty Ltd.
Atlas Pearls Ltd



I would like to order

Product name: McPherson's Ltd (MCP) - Financial and Strategic SWOT Analysis Review

Product link: https://marketpublishers.com/r/M41FBE69B68EN.html

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M41FBE69B68EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970