

McAlister's Corporation: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'McAlister's Corporation : Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'McAlister's Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'McAlister's Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'McAlister's Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

McAlister's Corporation (McAlister's Deli), a subsidiary of FOCUS Brands Inc., is an operator of fast casual restaurants. The company's restaurant menu offering includes sandwiches, melts, spuds, soups, salads, beverages, sides and desserts. It also offers the McAlister's Famous Sweet Tea. Furthermore, it provides dine-in, take-out and catering services. Under its catering services, McAlister's Deli offers breakfast, sandwich trays, spud bars, snacks and breaks, salads, box lunches, and dessert trays for various business meetings and family gatherings. McAlister's Deli also offers training and support required for its franchisees. It operates restaurants across the US. McAlister's Deli is headquartered in Atlanta, Georgia, the US.

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