

# **MBDA Holdings SAS: Aerospace and Defense - Company Profile and SWOT Analysis**

<https://marketpublishers.com/r/M937978B8C9EN.html>

Date: January 2016

Pages: 20

Price: US\$ 125.00 (Single User License)

ID: M937978B8C9EN

## **Abstracts**

### **SUMMARY**

SDI's 'MBDA Holdings SAS: Aerospace and Defense - Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, recent developments, key employees as well as company locations and subsidiaries.

### **KEY FINDINGS**

This report is a crucial resource for industry executives and anyone looking to access key information about 'MBDA Holdings SAS'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SDI strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SYNOPSIS**

MBDA Holdings SAS (MBDA) is a developer and manufacturer of missiles and missiles systems for army, navy, air force. The company's product portfolio includes air-to-air, ground-to-air, air-to-ground and anti-tank, anti-ship, anti-submarine and cruise missile systems. It offers counter measure solutions against aerial attacks. MBDA also provides subsystems and components for missiles. It designs, develops, and manufactures rocket motors, propulsion units, navigation system, pyromechanism and gas generators.

It also offers advanced data link solutions for missile requirements. The company has operations in France, Germany, Italy, Spain, the UK and the US. Its major shareholders include Airbus Group, BAE Systems and Finmeccanica. MBDA is headquartered in Paris, France.

This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.

The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.

The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

## **REASONS TO BUY**

Quickly enhance your understanding of 'MBDA Holdings SAS'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

MBDA Holdings SAS (MBDA) is a developer and manufacturer of missiles and missile systems for army, navy, air force. The company's product portfolio includes air-to-air, ground-to-air, air-to-ground and anti-tank, anti-ship, anti-submarine and cruise missile systems. It offers counter measure solutions against aerial attacks. MBDA also provides subsystems and components for missiles. It designs, develops, and manufactures rocket motors, propulsion units, navigation system, pyromechanism and gas generators.

It also offers advanced data link solutions for missile requirements. The company has operations in France, Germany, Italy, Spain, the UK and the US. Its major shareholders include Airbus Group, BAE Systems and Finmeccanica. MBDA is headquartered in Paris, France.

## Contents

### **1 MBDA HOLDINGS SAS - KEY EMPLOYEES**

### **2 MBDA HOLDINGS SAS - KEY EMPLOYEES BIOGRAPHIES**

### **3 MBDA HOLDINGS SAS - MAJOR PRODUCTS AND SERVICES**

### **4 MBDA HOLDINGS SAS - HISTORY**

### **5 MBDA HOLDINGS SAS - LOCATIONS AND SUBSIDIARIES**

#### 5.1 MBDA Holdings SAS - Head Office

### **6 MBDA HOLDINGS SAS - BUSINESS ANALYSIS**

#### 6.1 MBDA Holdings SAS - Company Overview

#### 6.2 MBDA Holdings SAS - Business Description

### **7 MBDA HOLDINGS SAS - SWOT ANALYSIS**

#### 7.1 MBDA Holdings SAS - SWOT Analysis - Overview

#### 7.2 MBDA Holdings SAS - Strengths

##### 7.2.1 Strength - Market Leading Position

##### 7.2.2 Strength - High Order Backlog

##### 7.2.3 Strength - Broad Product Portfolio

#### 7.3 MBDA Holdings SAS - Weaknesses

##### 7.3.1 Weaknesses - Decline in Topline Performance

##### 7.3.2 Weaknesses - Private Ownership

#### 7.4 MBDA Holdings SAS - Opportunities

##### 7.4.1 Opportunities - Focus on Asia-Pacific Regions

##### 7.4.2 Opportunities - New Contracts

##### 7.4.3 Opportunities - Product Launches

#### 7.5 MBDA Holdings SAS - Threats

##### 7.5.1 Threats - Government Contract Compliance

##### 7.5.2 Threats - Reduction in Global Defense Spending

##### 7.5.3 Threats - Changing Technology

### **8 MBDA HOLDINGS SAS - RECENT DEVELOPMENTS**

## **9 APPENDIX**

9.1 Methodology

9.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: MBDA Holdings SAS - Key Employees

Table 2: MBDA Holdings SAS - Key Employees Biographies

Table 3: MBDA Holdings SAS - Major Products and Services

Table 4: MBDA Holdings SAS - History

### COMPANIES MENTIONED

MBDA Holdings SAS

## I would like to order

Product name: MBDA Holdings SAS: Aerospace and Defense - Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/M937978B8C9EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M937978B8C9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970