

# Maybank Kim Eng Holdings Limited: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Maybank Kim Eng Holdings Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Maybank Kim Eng Holdings Limited"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Maybank Kim Eng Holdings Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Maybank Kim Eng Holdings Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Maybank Kim Eng Holdings Limited (MKEH), a subsidiary of Malayan Banking Berhad, is an investment banking and securities trading bank. The bank offers an array of financial services in the areas of investment banking, corporate finance, equity capital markets, debt markets, strategic advisory, retail dealing, private equity and venture capital, institutional dealing, research, futures broking, and derivatives. It operates through a wide network of branches in Hong Kong, Malaysia, Singapore, the US, India, the Philippines, Thailand, Vietnam, Indonesia, Saudi Arabia and the UK. MKEH is headquartered in Singapore.

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