

Max Life insurance Co. Ltd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Max Life insurance Co. Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Max Life insurance Co. Ltd."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Max Life insurance Co. Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Max Life insurance Co. Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Max Life insurance Co. Ltd. (Max Life) is a joint venture company between Max India Limited, a multi-business corporation, and Mitsui Sumitomo Insurance Co. Ltd., a member of MS&AD Insurance Group. The company provides a range of life insurance products. It offers protection plans, child plans, retirement plans, growth plans and savings plans. It also offers term insurance plans and group plans such as group term insurance plan and group gratuity premier plan. The company markets and distributes its products to individuals and group customers through a network of agent advisors, branch offices, MDRTs (million dollar round table) and trainers. The company is headquartered in Gurugram, India.

The company reported gross written premium of INR107,804 million during the fiscal year ended March 2017 (FY2017), an increase of 17% over FY2016. Its net premiums earned was INR106,802.4 million in FY2017, an increase of 16.7% over FY2016.

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