

Maus Freres S.A. - Strategic SWOT Analysis Review

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Abstracts

Maus Freres S.A. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Maus Freres S.A. (Maus) is an operator of department store chains. The company operates departmental stores, supermarket, restaurants, sportswear, sporting goods, outdoor and online shopping sites. Maus operates through various brands such as, Manor departmental stores, Manor Food, Manora Restaurant, Jumbo Jumbo do-it-yourself, Aigle, The Kooples, Lacoste and Gant. Manor operates departmental stores, supermarkets and restaurants. Lactose and Gant are the sportswear brand for women, children and men. The Kooples offers customized fashion garments for men and women and Jumbo provides Deco painting services. Aigle provides outdoor accessories such as jackets, shoes and other accessories. Maus is headquartered in Geneva, Switzerland.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed

insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Maus Freres S.A. - Key Facts
Maus Freres S.A. - Key Employees
Maus Freres S.A. - Major Products and Services
Maus Freres S.A. - History
Maus Freres S.A. - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Maus Freres S.A. - Business Description
Maus Freres S.A. - SWOT Analysis
SWOT Analysis - Overview
Maus Freres S.A. - Strengths
Maus Freres S.A. - Weaknesses
Maus Freres S.A. - Opportunities
Maus Freres S.A. - Threats
Maus Freres S.A. - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

- Maus Freres S.A., Key Facts
- Maus Freres S.A., Key Employees
- Maus Freres S.A., Major Products and Services
- Maus Freres S.A., History
- Maus Freres S.A., Subsidiaries
- Maus Freres S.A., Key Competitors

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