

Mattel, Inc (MAT) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/M179475B31AEN.html
Date:	March 14, 2018
Pages:	44
Price:	US\$ 125.00
ID:	M179475B31AEN

Mattel, Inc (MAT) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Mattel, Inc. (Mattel) is a toy manufacturing company. It primarily designs, manufactures, distributes and sells a range of toys and family products. Its product portfolio includes fashion dolls and accessories, vehicles and play sets, games and puzzles. It markets these products under various brands including Barbie, Hot Wheels, Matchbox, Little People and Power Wheels, to mention a few. It primarily produces and sells these products through its owned facilities and through other third-party manufactures. It operates these facilities in Canada, China, Indonesia, Malaysia, Mexico, and Thailand. Mattel merchandise and sell these products through discount and free-standing toy stores, chain stores, department stores, other retail outlets and wholesalers. In addition, it operates small retail outlets and distribution centers in the US. It also offers these products through various e-commerce portals. The company has presence in Europe, Americas and Asia pacific. Mattel is headquartered in El Segundo, California, the US.

Mattel, Inc Key Recent Developments

Feb 28,2018: Mattel's Chief Brands Officer Steps Down in Management Shift

Feb 09,2018: Mattel names Ynon Kreiz as chairman

Feb 02,2018: Mattel posts Q4 and full year 2017 financial results
Dec 20,2017: Mattel lays off 70 employees to cut costs as turnaround falters
Oct 27,2017: Mattel reports Q3 2017 financial results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

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Oct 27, 2017: Mattel reports Q3 2017 financial results

Jun 13, 2017: Mattel elects Ynon Kreiz to its board of directors

Apr 21, 2017: Mattel reports Q1 2017 financial results

Mar 13, 2017: Mattel Commits \$50 Million To UCLA Mattel Children's Hospital

Jan 18, 2017: Mattel appoints Margaret Georgiadis as CEO

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COMPANIES MENTIONED

VTech Holdings Limited
MGA Entertainment Inc
LEGO Holding A/S
LeapFrog Enterprises, Inc.
JAKKS Pacific Inc
Hasbro, Inc.
Bandai Co Ltd

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