

# Massilly Holding S.A.: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/M2C69722BCAEN.html>

Date: October 2017

Pages: 15

Price: US\$ 125.00 (Single User License)

ID: M2C69722BCAEN

## Abstracts

### SYNOPSIS

Timetric's 'Massilly Holding S.A.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Massilly Holding S.A.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Massilly Holding S. A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Massilly Holding S.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Massilly Holding S.A. (Massilly) is a provider of packaging solutions. The company principally focuses on manufacturing, distribution and marketing of products such as closures, food cans, decorated boxes, aerosols, glass, industrial cans and syrup cans. It operates through its sister company MassiServices, which offers a wide range of services complementary to the supply of metal packaging. Its service offerings include the development and supply of capping and control equipment, assistance in the survey and set up of equipment, installations and fittings. The company has operations spanned across France, Germany, Ghana, South Africa, the UK, Slovakia and Canada. Massilly is headquartered in Macon, France.

## Contents

### **1 MASSILLY HOLDING S. A. - BUSINESS ANALYSIS**

- 1.1 Massilly Holding S. A. - Company Overview
- 1.2 Massilly Holding S. A. - Business Description
- 1.3 Massilly Holding S. A. - Major Products and Services

### **2 MASSILLY HOLDING S. A. - SWOT ANALYSIS**

- 2.1 Massilly Holding S. A. - SWOT Analysis - Overview
- 2.2 Massilly Holding S. A. - Strengths
- 2.3 Massilly Holding S. A. - Weaknesses
- 2.4 Massilly Holding S. A. - Opportunities
- 2.5 Massilly Holding S. A. - Threats

### **3 MASSILLY HOLDING S. A. - HISTORY**

### **4 MASSILLY HOLDING S. A. - KEY EMPLOYEES**

### **5 MASSILLY HOLDING S. A. - LOCATIONS AND SUBSIDIARIES**

- 5.1 Massilly Holding S. A. - Head Office
- 5.2 Massilly Holding S. A. - Other Locations and Subsidiaries

### **6 APPENDIX**

- 6.1 Methodology
- 6.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Massilly Holding S.A. - Major Products and Services

Table 2: Massilly Holding S.A. - History

Table 3: Massilly Holding S.A. - Key Employees

Table 4: Massilly Holding S.A. - Subsidiaries

### COMPANIES MENTIONED

Massilly Holding S.A.

## I would like to order

Product name: Massilly Holding S.A.: Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/M2C69722BCAEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M2C69722BCAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970