

# Masonite International Corporation: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Masonite International Corporation: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Masonite International Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Masonite International Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Masonite International Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Masonite International Corporation (Masonite or 'the company') is a designer, manufacturer and distributor of interior and exterior doors. Its product portfolio includes interior molded, residential doors, interior stile and rail residential doors, exterior fiberglass residential doors, exterior steel residential doors, interior architectural wood doors, wood veneers, molded door facings and door core. The company sells its products to home remodelling contractors, builders, homeowners, retailers, dealers, lumberyards, commercial and general contractors and architects through a network of wholesale and retail distribution channels. The company operates in North America, Europe, South America and Asia. Masonite is headquartered in Tampa, Florida, the US.

## Contents

### **1 MASONITE INTERNATIONAL CORPORATION - BUSINESS ANALYSIS**

- 1.1 Masonite International Corporation - Company Overview
- 1.2 Masonite International Corporation - Business Description
- 1.3 Masonite International Corporation - Major Products and Services

### **2 MASONITE INTERNATIONAL CORPORATION - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Masonite International Corporation - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Masonite International Corporation - Key Financial Performance Indicators
  - 2.2.1 Masonite International Corporation - Revenue and Operating Profit
  - 2.2.2 Masonite International Corporation - Asset and Liabilities
  - 2.2.3 Masonite International Corporation - Operational Efficiency
  - 2.2.4 Masonite International Corporation - Solvency
  - 2.2.5 Masonite International Corporation - Valuation
- 2.3 Masonite International Corporation - Key Competitors

### **3 MASONITE INTERNATIONAL CORPORATION - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 3.1 Masonite International Corporation - M&A and Partnerships Strategy

### **4 MASONITE INTERNATIONAL CORPORATION - RECENT DEVELOPMENTS**

### **5 MASONITE INTERNATIONAL CORPORATION - SWOT ANALYSIS**

- 5.1 Masonite International Corporation - SWOT Analysis - Overview
- 5.2 Masonite International Corporation - Strengths
- 5.3 Masonite International Corporation - Weaknesses
- 5.4 Masonite International Corporation - Opportunities
- 5.5 Masonite International Corporation - Threats

### **6 MASONITE INTERNATIONAL CORPORATION - COMPANY STATEMENT**

### **7 MASONITE INTERNATIONAL CORPORATION - HISTORY**

## **8 MASONITE INTERNATIONAL CORPORATION - KEY EMPLOYEES**

## **9 MASONITE INTERNATIONAL CORPORATION - KEY EMPLOYEE BIOGRAPHIES**

## **10 MASONITE INTERNATIONAL CORPORATION - LOCATIONS AND SUBSIDIARIES**

10.1 Masonite International Corporation - Head Office

10.2 Masonite International Corporation - Other Locations and Subsidiaries

## **11 APPENDIX**

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Masonite International Corporation - Major Products and Services

Table 2: Masonite International Corporation - Key Ratios - Annual

Table 3: Masonite International Corporation - Key Ratios - Interim

Table 4: Masonite International Corporation - Key Capital Market Indicators

Table 5: Masonite International Corporation - History

Table 6: Masonite International Corporation - Key Employees

Table 7: Masonite International Corporation - Key Employee Biographies

Table 8: Masonite International Corporation - Subsidiaries

## List Of Figures

### LIST OF FIGURES

Figure 1: Masonite International Corporation - Total Income and Net Profit

Figure 2: Masonite International Corporation - Financial Position

Figure 3: Masonite International Corporation - Operational Efficiency

Figure 4: Masonite International Corporation - Solvency

Figure 5: Masonite International Corporation - Valuation

### COMPANIES MENTIONED

Masonite International Corporation

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