

# Masonite International Corporation: Company Profile and SWOT Analysis

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#### **Abstracts**

#### **SYNOPSIS**

Timetric's 'Masonite International Corporation: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Masonite International Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Masonite International Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Masonite International Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Masonite International Corporation (Masonite or 'the company') is a designer, manufacturer and distributor of interior and exterior doors. Its product portfolio includes interior molded, residential doors, interior stile and rail residential doors, exterior fiberglass residential doors, exterior steel residential doors, interior architectural wood doors, wood veneers, molded door facings and door core. The company sells its products to home remodelling contractors, builders, homeowners, retailers, dealers, lumberyards, commercial and general contractors and architects through a network of wholesale and retail distribution channels. The company operates in North America, Europe, South America and Asia. Masonite is headquartered in Tampa, Florida, the US.



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#### **COMPANIES MENTIONED**

Masonite International Corporation



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