

Masisa SA (MASISA): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/M48F188348DEN.html>

Date: November 2017

Pages: 34

Price: US\$ 125.00 (Single User License)

ID: M48F188348DEN

Abstracts

SYNOPSIS

Timetric's 'Masisa SA (MASISA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Masisa SA'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Masisa SA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Masisa SA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Masisa S.A. (Masisa) is a manufacturer of building products. It produces and markets wood boards for furniture and interior architecture industries. The company's products include medium density particleboard (MDP), particle board (PB), medium density fiberboard (MDF), melamine boards, oriented strand board (OSB), sawn lumber, windows frames, moldings and other. The company also owns and maintains forest lands and carries out plantation of pine, eucalyptus and other species which are distributed in Chile, Venezuela, Argentina and Brazil. In addition, it owns and operates production plants such as Cabrero plant, Mapal plant and Montenegro plant in Latin America. The company carries out its activities through its industrial facilities located in Argentina, Brazil, Chile, Mexico and Venezuela. Masisa is headquartered in Las Condes, Santiago, Chile.

Contents

1 MASISA SA - BUSINESS ANALYSIS

- 1.1 Masisa SA - Company Overview
- 1.2 Masisa SA - Business Description
- 1.3 Masisa SA - Major Products and Services

2 MASISA SA - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Masisa SA - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Masisa SA - Key Financial Performance Indicators
 - 2.2.1 Masisa SA - Revenue and Operating Profit
 - 2.2.2 Masisa SA - Asset and Liabilities
 - 2.2.3 Masisa SA - Operational Efficiency
 - 2.2.4 Masisa SA - Solvency
 - 2.2.5 Masisa SA - Valuation
- 2.3 Masisa SA - Competitive Benchmarking
 - 2.3.1 Masisa SA - Market Capitalization
 - 2.3.2 Masisa SA - Efficiency
 - 2.3.3 Masisa SA - Valuation
 - 2.3.4 Masisa SA - Turnover – Inventory and Asset
 - 2.3.5 Masisa SA - Liquidity

3 MASISA SA - SWOT ANALYSIS

- 3.1 Masisa SA - SWOT Analysis - Overview
- 3.2 Masisa SA - Strengths
- 3.3 Masisa SA - Weaknesses
- 3.4 Masisa SA - Opportunities
- 3.5 Masisa SA - Threats

4 MASISA SA - HISTORY

5 MASISA SA - KEY EMPLOYEES

6 MASISA SA - KEY EMPLOYEE BIOGRAPHIES

7 MASISA SA - LOCATIONS AND SUBSIDIARIES

7.1 Masisa SA - Head Office

7.2 Masisa SA - Other Locations and Subsidiaries

8 APPENDIX

8.1 Methodology

8.2 Ratio Definitions

8.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Masisa SA - Major Products and Services

Table 2: Masisa SA - Key Ratios - Annual

Table 3: Masisa SA - Key Ratios - Interim

Table 4: Masisa SA - Key Capital Market Indicators

Table 5: Masisa SA - History

Table 6: Masisa SA - Key Employees

Table 7: Masisa SA - Key Employee Biographies

Table 8: Masisa SA - Subsidiaries

List Of Figures

LIST OF FIGURES

Figure 1: Masisa SA - Total Income and Net Profit

Figure 2: Masisa SA - Financial Position

Figure 3: Masisa SA - Operational Efficiency

Figure 4: Masisa SA - Solvency

Figure 5: Masisa SA - Valuation

Figure 6: Masisa SA - Market Capitalization

Figure 7: Masisa SA - Efficiency

Figure 8: Masisa SA - Valuation

Figure 9: Masisa SA - Turnover – Inventory and Asset

Figure 10: Masisa SA - Liquidity

COMPANIES MENTIONED

Masisa SA

I would like to order

Product name: Masisa SA (MASISA): Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/M48F188348DEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M48F188348DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970