

Maruzen Petrochemical Co Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/MECEE8AE934EN.html>

Date: July 2021

Pages: 24

Price: US\$ 125.00 (Single User License)

ID: MECEE8AE934EN

Abstracts

Maruzen Petrochemical Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Maruzen Petrochemical Co Ltd (Maruzen) is a subsidiary of Cosmo Energy Holdings Co., Ltd., is a chemical company. It develops, manufactures, and markets petrochemical products. The company uses naphtha as raw material for the production of its petrochemical products such as ethylene, propylene and the other basic petrochemical products which it purchases from crude oil refining companies in Japan and abroad. Its portfolio includes toluene, ethylene glycol, cyclopentane, normal hexane, diisobutylene, methyl cyclohexane, isohexane and normal hexane among others. Maruzen's products cater to various markets including automobile, detergents, clothing, packaging, semiconductor, housing construction, household appliances, computers, fiber, and optical materials. It operates Chiba and and Yokkaichi plants in Japan. Maruzen is headquartered in Chuo-Ku, Tokyo, Japan.

Maruzen Petrochemical Co Ltd Key Recent Developments

Apr 01,2020: EthosEnergy awarded multi-million \$ contract by Maruzen PetroChemicals

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Maruzen Petrochemical Co Ltd - Key Facts
Maruzen Petrochemical Co Ltd - Key Employees
Maruzen Petrochemical Co Ltd - Major Products and Services
Maruzen Petrochemical Co Ltd - History
Maruzen Petrochemical Co Ltd - Company Statement
Maruzen Petrochemical Co Ltd - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
Maruzen Petrochemical Co Ltd - Business Description
Maruzen Petrochemical Co Ltd - SWOT Analysis
SWOT Analysis - Overview
Maruzen Petrochemical Co Ltd - Strengths
Maruzen Petrochemical Co Ltd - Weaknesses
Maruzen Petrochemical Co Ltd - Opportunities
Maruzen Petrochemical Co Ltd - Threats
Maruzen Petrochemical Co Ltd - Key Competitors

SECTION 3 – COMPANY’S PETROCHEMICALS FINANCIAL DEALS AND ALLIANCES

Maruzen Petrochemical Co Ltd, Petrochemicals, Deals By Year, 2015 to YTD 2021
Maruzen Petrochemical Co Ltd, Petrochemicals, Deals By Type, 2015 to YTD 2021
Maruzen Petrochemical Co Ltd, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Apr 01, 2020: EthosEnergy awarded multi-million \$ contract by Maruzen PetroChemicals

SECTION 5 – APPENDIX

[Methodology](#)
[About GlobalData](#)
[Contact Us](#)
[Disclaimer](#)

List Of Tables

LIST OF TABLES

Maruzen Petrochemical Co Ltd, Key Facts
Maruzen Petrochemical Co Ltd, Key Employees
Maruzen Petrochemical Co Ltd, Major Products and Services
Maruzen Petrochemical Co Ltd, History
Maruzen Petrochemical Co Ltd, Other Locations
Maruzen Petrochemical Co Ltd, Subsidiaries
Maruzen Petrochemical Co Ltd, Joint Venture
Maruzen Petrochemical Co Ltd, Key Competitors
Maruzen Petrochemical Co Ltd, Petrochemicals, Deals By Year, 2015 to YTD 2021
Maruzen Petrochemical Co Ltd, Petrochemicals, Deals By Type, 2015 to YTD 2021
Maruzen Petrochemical Co Ltd, Recent Deals Summary

List Of Figures

LIST OF FIGURES

Maruzen Petrochemical Co Ltd, Petrochemicals, Deals By Year, 2015 to YTD 2021

Maruzen Petrochemical Co Ltd, Petrochemicals, Deals by Type, 2015 to YTD 2021

I would like to order

Product name: Maruzen Petrochemical Co Ltd - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/MECEE8AE934EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MECEE8AE934EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970