

Marriott Vacations Worldwide Corporation: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's "Marriott Vacations Worldwide Corporation: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Marriott Vacations Worldwide Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Marriott Vacations Worldwide Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Marriott Vacations Worldwide Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Marriott Vacations Worldwide Corporation (Marriott Vacations) develops, markets, sells and manages vacation ownership and related products. It also manages its resorts, rents vacation ownership inventory and finances consumer purchases. The company offers its vacation ownership products under Marriott Vacation Club and Grand Residences by Marriott brands, and whole ownership residential products under The Ritz-Carlton Residences brand. It sells its products through a network of resort-based sales centers, off-site sales locations, and proprietary sites such as www.marriottvacationsworldwide.com, www.marriottvacationclub.com and www.ritzcarltonclub.com. The company has its presence across Asia-Pacific, Europe and North America. Marriott Vacations is headquartered in Orlando, Florida, the US.

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COMPANIES MENTIONED

Marriott Vacations Worldwide Corporation

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