

# Maroc Telecom SA (IAM) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Maroc Telecom SA (IAM) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Maroc Telecom SA (Maroc Telecom), a subsidiary of Emirates Telecommunications Group Co PJSC, is a provider of telecommunication solutions. It offers mobile, fixed telephone and internet services, cloud and data center services, value added services and various equipment such as smart phones, routers, modems and related accessories. The company offers its products and services to both residential and business customers, including small and medium enterprises, large companies, and public sectors in various African regions. It has business presence across Mauritania, Burkina Faso, Cote d'Ivoire, Gabon, Mali, Chad, Benin, Togo, Niger and Central African Republic. Maroc Telecom is headquartered in Rabat, Morocco.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Maroc Telecom SA - Key Facts  
Maroc Telecom SA - Key Employees  
Maroc Telecom SA - Major Products and Services  
Maroc Telecom SA - History  
Maroc Telecom SA - Company Statement  
Maroc Telecom SA - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Maroc Telecom SA - Business Description  
Geographical Segment: International  
Performance  
Key Stats  
Geographical Segment: Morocco  
Performance  
Key Stats  
Maroc Telecom SA - Corporate Strategy  
Maroc Telecom SA - SWOT Analysis  
SWOT Analysis - Overview  
Maroc Telecom SA - Strengths  
Maroc Telecom SA - Weaknesses  
Maroc Telecom SA - Opportunities  
Maroc Telecom SA - Threats  
Maroc Telecom SA - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

## **SECTION 4 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Maroc Telecom SA, Key Facts  
Maroc Telecom SA, Key Employees  
Maroc Telecom SA, Major Products and Services  
Maroc Telecom SA, History  
Maroc Telecom SA, Subsidiaries  
Maroc Telecom SA, Key Competitors  
Maroc Telecom SA, Ratios based on current share price  
Maroc Telecom SA, Annual Ratios  
Maroc Telecom SA, Annual Ratios (Cont...1)  
Maroc Telecom SA, Annual Ratios (Cont...2)  
Maroc Telecom SA, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Maroc Telecom SA, Performance Chart (2016 - 2020)

Maroc Telecom SA, Ratio Charts

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