

# Marcegaglia SpA: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Marcegaglia SpA : Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Marcegaglia SpA'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Marcegaglia SpA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Marcegaglia SpA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

Marcegaglia SpA (Marcegaglia) manufactures steel and metallurgical products. Its product portfolio includes carbon steel flats and tubes, stainless steel, cold-drawn bars, heavy plates, construction equipment and home products including refrigerator tubes and condensers. In addition, the company involves in building and construction, energy, home products and household appliance, electromechanical and composite materials, and real estate activities. The company operates 24 plants; 11 hubs in Europe; two rail terminals and two port docks by the Mediterranean Sea. The company has sales network across Brazil, China, Poland, Russia, Belgium, France, Germany, India, Peru, Qatar, Spain, and Turkey. Marcegaglia is headquartered in Mantova, Italy.

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